

November 16, 2020

# THE FUTURE

# OF CIVIC POWER

Hosted by The Funders Committee for Civic Participation (FCCP)

In partnership with The Executive Directors of Color Collective: Relationships and Resilience

# WELCOME



**Carmen Berkley**

Chief Strategy Officer  
Dancing Hearts Consulting

# Overview of this Moment

## by FCCP Leadership



**Ilona Prucha**

Board Co-Chair  
FCCP



**Esperanza  
Tervalon-Garrett**

Board Co-Chair  
FCCP



**Kristin Purdy**

Executive Director  
FCCP

**THANKS TO**

**OUR SPONSORS**

**GROUP HEALTH  
FOUNDATION**

DEMOCRACY ALLIANCE



*ANONYMOUS*

**Eds of Color**

**Five Year Vision**

**for Civic Engagement**

**Partnerships**

**with Philanthropy**



**Kelley Robinson**

Executive Director  
Planned Parenthood Action Fund



**Chris Melody Fields- Figueredo**

Executive Director  
Ballot Initiative Strategy Center

**2020**

Funded strong campaigns at scale to advance civic engagement and build power nationally

Influx of resources to BIPOC led organizations for elections cycle

Funding volunteer or consultant led programs

Leading with over-sampled BIPOC data, and valuing non-BIPOC consultants for strategy

Support for values based governance funding models and think-tank driven policy solutions

Funded training programs that centered BIPOC strategies and tactics and highlight BIPOC leaders in press, funder briefings and events



**2021**

Invest in strong campaigns at scale with local communities, and strengthen state-based organizations and their infrastructure to build long lasting civic engagement power

Multi-state 365 day integrated voter engagement investment strategy informed by BIPOC leaders

Fund year-long positions housed in organizations

Philanthropy partners support organizations in pushing back against narratives that pit BIPOC communities against each other

Leading with data created and led by BIPOC researchers, firms, consultants and folks on the ground for strategy

Support for values based co-governance and community-led policy solutions

Resourcing long term infrastructure and capacity building to care for our teams, development more BIPOC Leaders and building stronger organizations

# Filling the Gaps

# for Transformative Change



**Cici Battle**

Moderator



**Alexis Anderson-Reed**

Executive Director  
State Voices



**Sarah Audelo**

Executive Director  
Alliance for Youth Action



**Jennifer Epps-Addison**

President and Co-Executive Director  
Center for Popular Democracy

**FCCP**

FUNDERS' COMMITTEE  
FOR CIVIC PARTICIPATION



# Moving from the Margins

# to the Center



**Cici Battle**

Moderator



**Fatima Goss Graves**

Executive Director  
National Women's Law Center



**Lorella Praeli**

President  
Community Change Action



**Jessie Ulibarri**

Co-Executive Director  
State Innovation Exchange

**FCCP**

FUNDERS' COMMITTEE  
FOR CIVIC PARTICIPATION

A group of five diverse young women are standing outdoors, holding a large white sign. The sign has two red rectangular boxes containing the text 'CALL TO' and 'ACTION' in white, bold, sans-serif capital letters. The women are dressed in casual, contemporary clothing. The background is a blurred city street with buildings and a car. The overall image has a teal color overlay.

**CALL TO**

**ACTION**

## Adapt a 2021 Vision Which Centers :

Multi-state 365 day integrated voter engagement investment strategy informed by BIPOC leaders

Funded year-long positions housed in organizations

Philanthropy partners support organizations in pushing back against narratives that pit BIPOC communities against each other

Leading with data created and led by BIPOC researchers, firms, consultants and folks on the ground for strategy

Support for values based co-governance and community-led policy solutions

Resourcing long term infrastructure and capacity building to care for our teams, development more BIPOC Leaders and building stronger organizations



# The Future of

# Civic Power

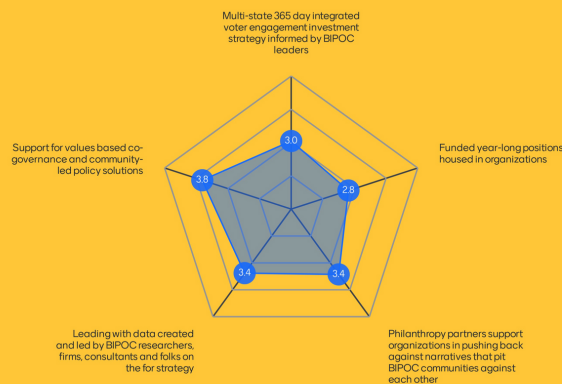
**FCCP**  
FUNDERS' COMMITTEE  
FOR CIVIC PARTICIPATION

**FCAF**  
FUNDERS' COMMITTEE  
ACTION FUND

## POLL RESULTS

### Which ED of Color Strategy will be the easier to implement in your work?

Mentimeter



21

### What is the work you are the most proud of from the 2021 cycle to support BIPOC civic engagement?

Mentimeter

Funding several Black-led civic engagement organizations

8

### What is the world you want to see by 2024?

Mentimeter

A recognition that BIPOC led organizing is the way to win

I want to see philanthropy adjust what we think "radical" is. We are so close to the center we are stuging to get RAD

A world where corporations can't just buy legislators or ballot initiatives

Real democracy reflecting the new American majority in an authentic way.

Organizations led by BIPOC fully resourced to achieve their vision

Reemerge and reimagine our leadership role on the world stage

6

SPECIAL THANKS TO OUR SPONSORS  
AND ANONYMOUS DONORS

**GROUP HEALTH**  
FOUNDATION

DEMOCRACY ALLIANCE