CENSUS LEGACIES
HOW CENSUS TABLES CAN HELP BUILD MORE INCLUSIVE AND EQUITABLE REGIONS
Karthick Ramakrishnan
Professor, Public Policy & Political Science
Director, Center for Social Innovation
UC Riverside
Director, Inland Empire Complete Count Committee

Jocelyn Bissonnette
Director, Funders Census Initiative,
Funders' Committee for Civic Participation
PATRICIA A. SWANN

Senior Program Manager
The New York Community Trust
Chair, New York State
Census Equity Fund

NAOMI LETT

President & CEO, United Way Association of South Carolina
JANEEN COMENOTE
Executive Director, National Urban Indian Family Coalition

FRANCES VALDEZ
Executive Director, Houston in Action
Inland Empire Roadmap for an Inclusive & Sustainable Economy

Sky Allen, Inland Empowerment and Coordinator, IE RISE

Dr. Karthick Ramakrishnan, Director, Center for Social Innovation
2010 – 2020

- Creation of a strong civic engagement table
  - Inland Empowerment
- Creation of a powerful, regional systems change effort
  - Alianza Coachella Valley (CA Endowment investments)
- Creation of a powerful coalition of advocates and service providers on immigration
  - Inland Coalition for Immigrant Justice
Census Outreach

- Summer 2018
  - Concern that IE was behind LA in terms of Census preparedness
  - Recognition and commitment to work across subregions and groups
  - Intention from the beginning to think ahead to the next decade, to build nonprofit capacity as well as unifying the 27,000 square mile region

- 2019 -2020
  - Census IE Coalition and Inland Empire Complete Count Committee
  - Nonprofits, Government, Philanthropy, Academia, Businesses

IE RISE

IE RISE is a two-county wide collaborative that works towards amplifying community voices around a unified vision and activating shared values to reform systems so that they are truly equitable.

- Regional Development with community as the driver
  - Focus on core values: Inclusion, Sustainability, Equity
- New expectations for the IE
  - Relationship building
  - Policy development
  - Investment recommendations
  - Narrative change
Census Foundation for Inclusive Development

- Growing funder and public interest in inclusive economic development
- How can we stay true to **INCLUSION** in inclusive econ development?
  - 2020 Census outreach is a game-changing opportunity, and not just because of funding
  - Funders, nonprofits, government agencies aligned and coordinated
  - Experience with including Hard To Count (HTC) communities is invaluable
  - Everyone is seen as an ASSET, nonprofits valued for EXPERTISE

Census Legacies

In December, we will be launching **Census Legacies** (censuslegacies.org)

**Strategy/Approach**

Instead of dismantling Census outreach tables after September/October 2020

- Maintain as much of the relationships, expertise, social capital, and collaborative spirit as possible
- Repurpose the tables to truly deliver on inclusive regional planning and economic development
Census Legacies

Federated structure of networks
- Metro/Regional census tables
- Regional networks (IE-OC-SD example)
- Statewide networks
- National network / community of practice

Key Elements of the Network
- Peer learning (Innovation exchange)
- Peer support
- Technical assistance
- Mentoring

Thank You!

Census Legacies
Launches Dec 2020
ERIK STEGMAN
Executive Director,
Native Americans in Philanthropy

MARGARITA LUNA
Senior Program Officer,
The California Endowment
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