

# FCCP 2020 CONVENING

## BUILDING A RESILIENT DEMOCRACY



**MONDAY-TUESDAY, JUNE 22-23**

ONLINE



The Funders' Committee for Civic Participation (FCCP) is an innovative and thought-provoking network that shares an underlying conviction that all people deserve a voice in our democratic process. We serve leaders in the philanthropic community working to further this vision with heightened attention to issues of equity and historically disenfranchised and underrepresented communities. Our members support non-partisan efforts to engage voters, eliminate structural barriers to voting, advance reforms to improve government and electoral systems, and inspire public involvement in civic life.

FCCP provides funders with a community in which to build connections, a stage for showcasing innovations, a forum for strategic dialogue and collaboration, and a resource for civic participation research and tools. We work to build a more effective network of grantmakers who are passionate about realizing our collective vision of a vibrant and inclusive democracy for all.

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# KEYNOTE SPEAKERS

**Alicia Garza**

**Opening Keynote Speaker**

**Monday  
June 22, 2020**



**Secretary  
Julián Castro**

**Closing Keynote Speaker**

**Tuesday  
June 23, 2020**

# CONVENING DETAILED AGENDA

DAY 1

Monday, June 22, 2020

**12:00 PM- WELCOME**

**2:00 PM ET Speakers:** Esperanza Tervalon-Garrett and Ilona Prucha, FCCP Co-Chairs; Kristin Purdy, FCCP Executive Director

## **PLENARY TEXAS: CENTERING IMPACTED COMMUNITIES TO BUILD A RESILIENT DEMOCRACY**

In the state of Texas, there is a growing movement led by young people and communities of color to build a path to statewide change and transform the state, which includes fighting against xenophobic, anti-immigrant, anti-poor people of color sentiment. This panel will represent organizations that are leading this change within demographically and geographically different regions of the state, but are using a people centered and organizing approach to amass power on the ground. They will share their tactics and strategies to build a more reflective and resilient democracy and highlight the opportunities and challenges of this moment.

**Moderator:** Angie Junck, Heising-Simons Foundation

**Speakers:** Brianna Brown, Texas Organizing Project; Mimi Marziani, Texas Civil Rights Project; Frances Valdez, Houston in Action; Juanita Valdez-Cox, LUPE

## **OPENING KEYNOTE**

Join Alicia Garza, an innovator, strategist, and organizer, as she discusses the work that needs to be done to make sure that Black communities have power in every aspect of their lives. The conversation will be followed by Q&A led by FCCP Co-Chair, Esperanza Tervalon-Garrett.

**Speaker:** Alicia Garza

**2:15 PM- PLENARY AN UNPREDICTABLE YEAR: CHANGES TO THE**  
**3:15 PM ET VOTING AND ELECTIONS LANDSCAPE IN 2020**

2020 poses unique challenges to civic participation. From voter registration through the casting and counting of ballots, advocates and election officials are having to reimagine their work on the cusp of a Presidential Election. This conversation will explore the efforts underway to respond to the expected and unexpected challenges of this year, with a particular focus on voter engagement, voter registration, election protection, and election administration.

**Moderator:** Trevor Ostbye, Democracy Fund

**Speakers:** Tanya Clay House, State Infrastructure Fund; Jenny Flanagan, Trusted Elections Fund; Betsy Lin; Emily Zamora, Silver State Voices

*At 2:40 PM, we will move into the following breakout sessions: Election Protection, Election Administration, Voter Engagement, and Voter Registration.*

**3:30 PM-  
4:30 PM ET** **BREAKOUT UPPING THE GAME: REIMAGINING DIGITAL  
ENGAGEMENT AROUND INCLUSION AND PEOPLE POWER**

At this unprecedented time, how people participate in our democracy will look very different from years past. How voters are contacted, inspired, and mobilized will be clearly impacted. Digital tools and data will be increasingly relevant, as will the need to be mindful about equity, access, and privacy in how voter engagement of the future is practiced. A once in a lifetime transformation is underway, bringing with it an urgency to navigate an ever changing landscape. Join us for a timely discussion with funders, capacity builders, and local practitioners on emerging funding strategies, effective practices, data and training needs, and immediate pitfalls that need to be overcome to ensure the civic engagement community is ready for the challenges ahead.

**Moderators:** Nick Chedli Carter, Resilient Democracy Fund; Colleen Loper, Way to Win

**Speakers:** Elianne Farhat, TakeAction Minnesota; Julian Brave NoiseCat, Data for Progress; Karundi Williams, re:power

**3:30 PM-  
4:30 PM ET** **BREAKOUT SUPPORTING LONG-TERM POWER-BUILDING:  
FROM PROTEST TO POWER**

In more than 1,600 places – large and small, across all 50 states – people have poured into the streets in powerful demonstrations in the weeks following a number of brutal murders including those of George Floyd, Breonna Taylor, Tony McDade, and Ahmaud Arbery. There have been more than 200 worker strikes since March, demanding social and critical health and safety protections in the midst of a pandemic. A fundraising site for processing online donations for progressive causes and campaigns, ActBlue, reported that its four biggest days ever came this past month, a time when 40 million people have been driven from their jobs, as it processed more than \$250 million in donations. During this conversation, we will talk with three movement leaders about this moment, how they are absorbing the momentum, and what's needed to build sustained power that will be lasting.

**Moderator:** Vivian Chang; Ted Wang, Unbound Philanthropy

**Speakers:** Erica Clemmons Dean, New Georgia Project; Joseph Tomás McKellar, PICO California; Jess Morales Rocketto, National Domestic Workers Alliance

**5:30 PM-  
7:00 PM ET** **MONEY IN POLITICS HAPPY HOUR**

All convening attendees are invited to join for music, an entertaining Money in Politics program, and the opportunity to connect with others in the space.

**Speakers:** Lisa Gilbert, Public Citizen; Scott Fay, End Citizens United; GQR

**1:00 PM-  
2:00 PM ET**     **BREAKOUT CENSUS TO REDISTRICTING: BUILDING POWER THROUGH THE COUNT, THE VOTE, AND FAIR REPRESENTATION**

The 2020 Census and 2021-22 redistricting cycle offer communities an opportunity to address structural inequities and achieve a fair distribution of resources and representation for the next decade. The implications of the shifting census and redistricting timelines (including the overlap of Get-Out-the-Count and Get-Out-the-Vote), the COVID-19 and related economic crises, recent voter suppression efforts, and the uprising against anti-Black racism reinforce the importance of centering people and communities—as well as racial, gender, and economic equity—in this work. Further, the interconnectedness of the count, the vote, and redistricting reinforce the need for funders to listen to the field and invest in this long-term power-building work.

**Moderator:** Sanjiv Rao, Ford Foundation

**Speakers:** Erin Casey, Pennsylvania Voice; Karuna Ramachandran, Asian Americans Advancing Justice | Atlanta; Jerry Vattamala, Asian American Legal Defense and Education Fund

**1:00 PM-  
2:00 PM ET**     **BREAKOUT THE NEED FOR COLLABORATIVE GOVERNANCE IN 2020 AND BEYOND**

Over the past few years, we have seen a wave of women, people of color, and atypical political candidates win elected office. But beyond merely winning, and particularly at the local and state levels, this new generation of elected officials needs the tools and expertise to govern. Over the past few truly unprecedented months for our country, we have seen examples of government as a force for good and an institution deeply flawed in responding to the needs of the public. We are also seeing city councils and attorney generals work in deep collaboration with community, labor, grassroots, and power building groups in places across the country to hold government accountable while co-creating agendas to bolster public health systems and defund the police. This session will explore how government can exercise power with, and not only power over, civil society.

**Moderator:** Elizabeth Guernsey, Open Society Foundations

**Speakers:** Sarah Johnson, Local Progress; Chirag Mehta, Community Change; Manuel Pastor, USC Program for Environmental and Regional Equity

**2:15 PM-  
3:15 PM ET**

## **PLENARY UNSTACKING THE DECK: OVERSIGHT AND ACCOUNTABILITY IN THE ERA OF COVID-19 AND RACIAL UPRISING**

The COVID-19 pandemic has illuminated gross inequities that have always existed in our democracy. In addition to systemic barriers to wealth and healthcare that have resulted in disproportionate infection and mortality rates among Black and Brown communities, our nation's \$2 trillion response to the pandemic threatens to favor corporate interests over the health and safety of communities most impacted by the virus. As the Movement for Black Lives builds momentum in the fight for justice and accountability, we must similarly push for increased accountability of federal relief funds to ensure the allocation of these resources is not driven by political or corporate influence. In this money in politics conversation, we will hear from national leaders who will make the case for increased oversight of federal funding, explore the potential impact this pandemic may have on funding to ensure a safe and secure November election, and highlight the true cost of prioritizing corporate interests over human lives.

**Moderator:** Felicia Wong, Roosevelt Institute

**Speakers:** Heather McGhee, Demos and Color of Change; Michael Waldman, Brennan Center

**3:30 PM-  
4:30 PM ET**

## **CLOSING PLENARY**

Join us as we close out the 2020 Convening with a look forward and a conversation with Julián Castro. The housing secretary under President Obama, and former mayor of San Antonio, will speak to building a resilient democracy. The discussion will be followed by Q&A led by FCCP Co-Chair, Esperanza Tervalon-Garrett.

**Moderator:** Esperanza Tervalon-Garrett and Ilona Prucha, FCCP Co-Chairs

**Speaker:** Julián Castro

**5:00 PM-  
6:00 PM ET**

## **FCCP CONNECTION HOUR**

Join us as we recreate FCCP Convening "hallway conversations." Attendees will have the opportunity to connect in small groups and spend time together in fellowship.