



OUR  
FUTURE

ATLANTA

VOTE ★ 2017



**WE ARE A GROWING  
COALITION OF  
ORGANIZATIONS  
ACROSS ATLANTA  
TAKING A STAND ON THE  
IMPORTANCE OF LOCAL  
ELECTIONS**



# WE BELIEVE

- ★ **All Atlantans** deserve **fair and just access** to quality of life
- ★ We're better and stronger with **engaged community residents** and **resourced community organizations**
- ★ Our **city leaders** must act with **integrity to ensure equitable delivery** of services and **seek innovative solutions** to our greatest community challenges
- ★ A **commitment is needed** to collaborate with neighboring jurisdictions **to further regional progress**
- ★ **Healthy natural systems** grow healthy people and jobs
- ★ **Economic inclusion is a strategy** that increases opportunity for all
- ★ Our **most vulnerable Atlantans** should share in the benefits of growth



# COUNTDOWN



## ENGAGING | *SPRING 2017*

Identifying and getting community feedback on the policy ideas for Atlanta's future leaders.



## INFORMING | *SUMMER 2017*

Helping Atlantans understand what's at stake and what questions to ask this year.



## ACTIVATING | *FALL 2017*

Motivating Atlantans to get to the polls and elect our next local leaders.

**Early Voting**  
OCT 16 - NOV 3

**Election Day**  
NOV 7

**Run-off Election Day**  
DEC 5







Partnership for Southern Equity

TOGETHER WE PROSPER

**WEAVING PEOPLE & POLICY FOR  
A MORE EQUITABLE ATLANTA**

# MOVING TOWARD AN INCLUSIVE POLICY AGENDA

- ★ Hosted Two (2) “Ensuring Equity on Our Future Atlanta” Policy Work Sessions
- ★ Partnered with ATL is Ready (AiR) to survey residents from marginalized communities.
  - Over 2,000 residents survey utilizing “pop up” engagement methods and community canvassing.



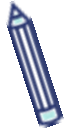
# ENVIRONMENTAL JUSTICE & EQUITY MAYORAL TOWN HALL



# LOOKING AHEAD



Arts & Culture



Education



Workforce Development



Police Accountability



Government Transparency



Health & Food



Climate



Resiliency



Housing

Transportation







**BUILDING CIVIC PARTICIPATION  
THROUGH COMMUNICATIONS  
#VOTELOCAL2017**

# ATLANTA CIVIC SUMMIT





# UNDERSTANDING CANDIDATES, CONNECTING ISSUES



**PROGEORGIA**  
VALUES. VOICES. VOTES.



**NEW VOICES  
GRASSROOTS ACTIVATION**



# THE NEED TO UPLIFT NEW VOICES

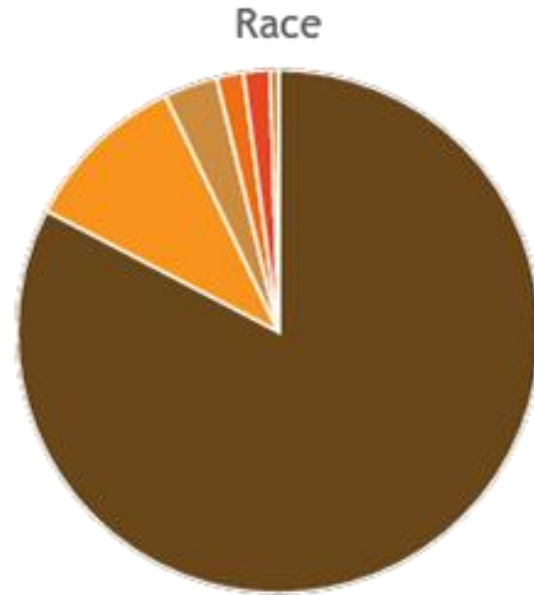
## THOSE OFTEN HEARD

Summer 2016 - telephone poll reached engaged voters (older, homeowners)

They care most about **education, pollution and flooding, transportation, protecting air/water/land, increasing wages, crime.**

## THOSE RARELY HEARD

Winter 2016/17 - on the door canvass with 605 citizens of Southwest Atlanta - disenfranchised, marginalized, and low wealth



■ Black ■ White ■ Other ■ Hispanic/Latino ■ unanswered ■ Asian



# ELEVATING COMMUNITY VOICES

- ★ “Law enforcement...disproportionately impacts people of color, creating barriers to housing, employment, & other opportunities.” - **Carla Jones**
- ★ “My children attend Atlanta Public Schools and it bothers me that they don't have the necessary tools to learn at their schools.” - **Natasha Joiner**
- ★ “People need to be able to afford to live here even when gentrification happens.” - **Stephanie Flowers**

## PRIORITIES HEARD

- ★ Reforming Law Enforcement
- ★ Education
- ★ Gentrification
- ★ Preventing Flooding
- ★ Women's Access to Reproductive Healthcare





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