OUR
FUTURE
ATLANTA
VOTE ★ 2017
WE ARE A GROWING COALITION OF ORGANIZATIONS ACROSS ATLANTA TAKING A STAND ON THE IMPORTANCE OF LOCAL ELECTIONS
WE BELIEVE

★ All Atlantans deserve fair and just access to quality of life
★ We're better and stronger with engaged community residents and resourced community organizations
★ Our city leaders must act with integrity to ensure equitable delivery of services and seek innovative solutions to our greatest community challenges
★ A commitment is needed to collaborate with neighboring jurisdictions to further regional progress
★ Healthy natural systems grow healthy people and jobs
★ Economic inclusion is a strategy that increases opportunity for all
★ Our most vulnerable Atlantans should share in the benefits of growth
ENGAGING | SPRING 2017
Identifying and getting community feedback on the policy ideas for Atlanta’s future leaders.

INFORMING | SUMMER 2017
Helping Atlantans understand what’s at stake and what questions to ask this year.

ACTIVATING | FALL 2017
Motivating Atlantans to get to the polls and elect our next local leaders.

COUNTDOWN

Early Voting
OCT 16 - NOV 3

Election Day
NOV 7

Run-off Election Day
DEC 5
WEAVING PEOPLE & POLICY FOR A MORE EQUITABLE ATLANTA
MOVING TOWARD AN INCLUSIVE POLICY AGENDA

★ Hosted Two (2) “Ensuring Equity on Our Future Atlanta” Policy Work Sessions

★ Partnered with ATL is Ready (AiR) to survey residents from marginalized communities.
  ○ Over 2,000 residents survey utilizing “pop up” engagement methods and community canvassing.
ENVIRONMENTAL JUSTICE & EQUITY
MAYORAL TOWN HALL
LOOKING AHEAD

Arts & Culture
Education
Workforce Development
Police Accountability
Government Transparency

Health & Food
Climate
Resiliency
Housing
Transportation
BUILDING CIVIC PARTICIPATION THROUGH COMMUNICATIONS
#VOTELOCAL2017
ATLANTA CIVIC SUMMIT
UNDERSTANDING CANDIDATES,
CONNECTING ISSUES
THE NEED TO UPLIFT NEW VOICES

THOSE OFTEN HEARD

Summer 2016 - telephone poll reached engaged voters (older, homeowners)

They care most about education, pollution and flooding, transportation, protecting air/water/land, increasing wages, crime.

THOSE RARELY HEARD

Winter 2016/17 - on the door canvass with 605 citizens of Southwest Atlanta - disenfranchised, marginalized, and low wealth

Race

- Black
- White
- Other
- Hispanic/Latino
- Unanswered
- Asian
ELEVATING COMMUNITY VOICES

★ “Law enforcement...disproportionately impacts people of color, creating barriers to housing, employment, & other opportunities.” - Carla Jones

★ “My children attend Atlanta Public Schools and it bothers me that they don't have the necessary tools to learn at their schools.” - Natasha Joiner

★ “People need to be able to afford to live here even when gentrification happens.” - Stephanie Flowers

PRIORITIES HEARD
★ Reforming Law Enforcement
★ Education
★ Gentrification
★ Preventing Flooding
★ Women’s Access to Reproductive Healthcare
OUR FUTURE ATLANTA

VOTE ★ 2017

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