NC: Altered State

Erode and Discredit Public Institutions

Public Education
- K-12
- Universities

Healthcare System
- Refusal to expand Medicaid
- Privatization

Environmental Protection
- Slashing capacity
- Gadgets, gizmos, and gimmicks
NC: Altered State

Smaller Government No Matter What

Budget Cutting Lock-ins
• Tax cuts for the wealthy and profitable corporations year after year
• Using arbitrary formulas like Taxpayer Bill of Rights (TABOR)

Except For Social Matters...

Reproductive Rights
• Access to abortion services

Bathrooms
NC: Altered State

Divide, Dilute, and Conquer

Immigration
- Sanctuary cities
- Expansion of 287(g)

Civil Rights
- Consolidation of power-redistricting and voter suppression
- Religious doctrine

Courts and Judicial Elections
- Changing the size of courts for partisan advantage
Strategies Utilized to Alter Our State

1. Decades of investing in the battle of ideas to swing the political pendulum to the right
2. She who loses control of the message loses the war
3. Create and leverage the sense of government failure
4. Diminish capacity and reputation of public and non-partisan institutions
5. Undercut the experts
6. Co-opt key elements of the business community
Our Work to Fight Back and Move NC Forward

1. Document the harm
2. Relentless, investigative journalism
3. Focus on local impacts
4. Hold leadership accountable
5. Litigate – first prepare the record
6. Engage the business community locally
7. Build power through strategic partnerships

Tell our story of what NC needs
Why North Carolina?
Rise in African American Voting Strength 2004 to 2013

Percentage of Registered Voters

<table>
<thead>
<tr>
<th></th>
<th>January 2004</th>
<th>January 2013</th>
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<tbody>
<tr>
<td>African American</td>
<td>19.4%</td>
<td>22.5%</td>
</tr>
<tr>
<td>White</td>
<td>77.9%</td>
<td>71.0%</td>
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↑ 3.1 pts
↓ 6.9 pts
10-point swing
Figure 6: Histogram of efficiency gap estimates in 512 elections, 1972-2016. The three vertical lines indicate where North Carolina’s three most recent elections lie in the distribution of efficiency gap scores.
a majority of North Carolinians polled are concerned with the effects of partisan politics on the creation of voting maps. 86% are concerned, 65% are very concerned.

7 out of 10 Trump voters polled in North Carolina agree: it’s not fair for politicians to draw their own districts.

3 out of 5 North Carolinians polled say they’d be more likely to vote for candidates who support impartial method for drawing voting districts.

A majority of North Carolinians polled agree: it’s not fair for politicians to draw their own districts.

- 85% of democrats agree
- 74% of republicans agree
- 80% of independents agree
Legislative Session Begins

- Harmful Bills are Introduced
- Advocacy/organizing aligned with policy and litigation
- Identification of statewide targets and tactics
- Work through coalition to develop strategy
- Same Day Voter Registration
- Pre-Registration
- Absentee and Early Voting
- Campaign Finance Reform
- State and County BOE Monitoring
- Voter ID
- Gerrymandering of Legislative Districts
- Election Board Rigging
- Court Packing
- Monster Law II
CREATING SHARED VISION ON THE GROUND

Use Research, Organizing, and Advocacy to...

- Increase voter participation,
- Reduce the influence of big money,
- Build government of, by & for the people.

4 Strategic Directions

- **Build Local Coalitions & Leaders**
- **Mitigate Damage**
- **Structural Change Through Policy**
- **Innovative Engagement**