The Role of Philanthropy in the 2020 Census

A MENU OF OPTIONS
4 key modes of engagement

1. Stay informed
2. Educate your organization
3. Fund Census work
4. Connect with others; be part of something bigger in policy and funding
Stay informed
Support policy and mobilization

Policy:
- Census Funding
- Census Operations

Mobilization: Working to achieve a complete count
Approaches to funding

LET US COUNT THE WAYS
Invest...

- Support leadership organizations addressing policy and operations at the national level and those working in your states.
- Request proposals for outreach efforts, especially those that target hard to count populations in your arena of influence.
- Give existing grantees with organizing capacity “add on” grants and training to do census mobilization.
Support nonprofits that foster cross sector collaborations to ensure broad community engagement in census education and response rates.

Use foundation funds to leverage state and local investments and business support for census activities.

Fund documentation and evaluation of census work 2017-2021.
- Support communication and strategy development to strengthen census outreach in your area
- Support strong infrastructure organizations that can organize grassroots efforts and regrant funds for work in communities
Convene grantees and others to educate them and inspire their work on census mobilization

Encourage community representatives and elected officials to participate vigorously in complete count committees

Provide SWAG for census outreach campaigns

Be the coordinator of census mobilization efforts, the hub of activity

Be a partner in Complete Count committees