COORDINATED LOCAL ACTIONS
STATEWIDE SIMULTANEOUSLY

CL.A.S.S.

CL.A.S.E.
Immigrant Integrated Civic Engagement
Naturalization: 1/3 of the Immigrant Path to Power!

Targeted Organizing of Immigrants + Targeted Naturalization of L.P.R.s + Targeted Voter Registration and Voter Mobilization of Naturalized Immigrants and U.S. Born Children = 

IMMIGRANT PATH TO POWER!
IMMIGRANT PATH TO POWER

Immigrants and their children by immigration status in the US.

1 Million People

UNDocumented 11,430,000

LEGAL PERMANENT RESIDENTS 13,300,000

NATURALIZED CITIZENS 18,156,000

U.S. CITIZEN CHILDREN OF FOREIGN BORN PARENTS 33,000,000

YOUTH ELIGIBLE FOR PROVISIONAL LEGAL STATUS 1,500,000

ELIGIBLE FOR CITIZENSHIP 8,770,000

U.S. CITIZEN CHILDREN OF FOREIGN BORN PARENTS UNDER 18 17,109,000

+ Leadership Development
+ Communications
+ Community Organizing
  (rallies, marches, campaigns, direct action, crisis/rapid response)

+ Naturalization
+ Communications
+ “Community Navigators”
+ “Full Citizenship Campaign”

+ Voter Registration
+ Voter Mobilization
+ Communications
+ Community Organizing
+ “Family Defenders”

SUPPORT WITH VOTE, VOICE & ACTION.
LOVE & PROTECT

CONSCIOUSNESS
KYR, Political education, Love & Protection Circles

HOTLINE
Provide information, Document (litigate), Screen, I & R and Human accompaniment.

CLINICS
Alternative Forms of Relief, FOIA, Power of Attorney & Prosecutorial Discretion Requests.

BROAD FRONT OF RESISTANCE

BUILD A BROAD FRONT
Shared analysis and narrative, joint capacity building & collective action.

WELCOMING CITY/COUNTY RESOLUTIONS
County proactive & State legislative defensive

PLEDGE OF RESISTANCE & PLEDGE OF PROTECTION
Rapid response, Mobilization, Obstruction & ungovernable.

LONG TERM POWER BUILDING

EXPAND MEMBERSHIP
Engage key targeted sectors/geographies, Advance and promote leadership, Build Dues-paying membership.

EXPAND ELECTORATE
Naturalization, Rights Restoration, VR/GOTV, Candidate cultivation.

COUNTY-BASED THEORY OF CHANGE
Constituent engagement, Issue Campaigns, Electoral wins municipal level.
New Americans Campaign
FCCP – Atlanta, GA – May 9, 2017
Melissa Rodgers, Immigrant Legal Resource Center
http://dornsife.usc.edu/csii/eligible-to-naturalize-map/
Funder Collaborative

National funder collaborative supports the national network.
Local funders support individual sites.
NAC Impact
Data through Dec 2016

- Over a quarter million applications
- Almost $229 million saved to LPR communities
- Over 4,250 naturalization events

Applications and Fee Waivers in the NAC
Cumulative Data

- $50.8 million in Application Fees
- $178.0 million in Legal Fees
- $228.8 million Total

Note: Application Fees Are $680 per Fee Waiver through 12/23/16; Legal Fees Are $700 per Applicant
Diverse Applicant Pool

NAC Applications by Gender
(Jan 2016 - Dec 2016)

NAC Applications by Age
(Jan 2016 - Dec 2016)

NAC Applications by Country of Origin
(Jan 2016 - December 2016)
My husband and I . . . It was our dream to come to the United States with our family. We have a daughter, and I would like to have her to go to school and to learn all of the culture of the United States. I think that is a big part of it for me. I would like people to know that where I came from, we didn’t have much freedom, or a lot of things like a good health system, and the benefits I get for my family. I want to be a good citizen. And to be a good citizen, voting is very important. And voting for the right person to help the country, is essential.
Building a Field

Comms Campaign

New Americans Campaign

Annual Conference

Best Practices & Toolkits

Trainings

Peer Learning

Technology
THE NEW AMERICANS CAMPAIGN
UNITED FOR CITIZENSHIP