CENSUS 2020: WHAT IS AT STAKE FOR PHILANTHROPY AND CURRENT ISSUES

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Grantmakers Concerned with Immigrants and Refugees
ABOUT GCIR

**Inform** funders of the latest issues and trends and their relevance for philanthropy

**Connect** the needs and opportunities of the foreign-born to funding priorities and promote peer learning

**Catalyze** philanthropic response or action, especially collaboration
HOW IS CENSUS AND CENSUS-DERIVED DATA CORE TO OUR WORK?
CENSUS AND CENSUS-DERIVED DATA REFLECT CORE VALUES OF PHILANTHROPY

- Equity
- Cross-sector
- Fairness
- Data-driven
- Intersectional
- Strategic

Census
STATE AND FEDERAL BUDGETS

- Medical Assistance Program
- Special Education Grants to States
- State Children’s Insurance Program
- Very Low- to Moderate-Income Housing Loans
- Census Data
- Demographic Data
- State and federal budgets

Census

Data
IMPORTANCE FOR OUR POLITICAL SYSTEM

Potential Repercussions

Fair political representation

Redistricting

Reapportionment

Example: 2010 Results

Gained
- Arizona +1
- Florida +2
- Georgia +1
- Nevada +1
- South Carolina +1
- Texas +4
- Utah +1
- Washington +1

Lost
- Illinois -1
- Iowa -1
- Louisiana -1
- Massachusetts -1
- Michigan -1
- Missouri -1
- New Jersey -1
- New York -2
- Ohio -2
- Pennsylvania -1
LEGISLATION CONNECTED TO CENSUS AND CENSUS DERIVED DATA

Fairness

Voting Rights
- Voting Rights Act

Civil Rights
- Title VI
- Title IX
- American with Disabilities Act
- Age Discrimination Act

Housing
- Fair Housing Act
BEDROCK OF DEMOGRAPHIC ANALYSES
• Created demographic profiles of each county in Indiana to guide strategic thinking on community foundation grantmaking
LESSONS LEARNED: CALIFORNIA COUNTS 2010

**Multiple ways to support Census**
- Make outreach grants to trusted CBOs
- Convene stakeholders, broaden alliances with CBOs, local government, Census Bureau
- Sponsor trainings, spread the word on an accurate count

**Start early**
- Tailor training and technical assistance to local needs
- Support convening and coordination amongst funders and grantees
- Focus on hard-to-count populations and leverage CBO resources

**Long-term benefits**
- Created lasting collaboration among funders and CBOs
- Expanded civic engagement by CBOs
How are GCIR Members Responding?

- Helping to foster private-public partnerships
- Funding organizations monitoring the Census planning process
- Commissioning research on regions of interest
- Supporting advocacy efforts to leverage public support
- Supporting Census-related outreach, education, and engagement in hard-to-count communities
**Resources for Funders**

Funders Census Initiative 2020 (FCI)

- Provides updates, webinars, fact sheets, and analysis.
- Work group supports strategy development, learning, and planning by funders.
- Contact: Alexis Anderson-Reed | FCCP Deputy + Program Director | AAndersconReed@fundersoncommittee.org
RESOURCES FOR FUNDERS

Democracy Funders Collaborative’s Census Subgroup

- Policy Improvements to Census 2020 and the ACS (ensure adequate federal funding and sound implementation plan)
- Funder Outreach and Support (work with FCI to educate potential funders)
- Public Outreach and Education (support efforts to increase Census participation in historically undercounted communities)

Contact: Gary Bass | Executive Director | Bauman Foundation
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RESOURCES FOR FUNDERS

FORUM
OF REGIONAL
ASSOCIATIONS
OF GRANTMAKERS

GRANTMAKERS CONCERNED WITH IMMIGRANTS AND REFUGEES