



GRANTMAKERS CONCERNED WITH IMMIGRANTS AND REFUGEES

# CENSUS 2020: WHAT IS AT STAKE FOR PHILANTHROPY AND CURRENT ISSUES

1

**Aryah Somers Landsberger**

**Director of Programs**

**Grantmakers Concerned with Immigrants and Refugees**

## ABOUT GCIR



GRANTMAKERS CONCERNED WITH  
IMMIGRANTS AND REFUGEES



**Inform** funders of the latest issues and trends and their relevance for philanthropy



**Connect** the needs and opportunities of the foreign-born to funding priorities and promote peer learning



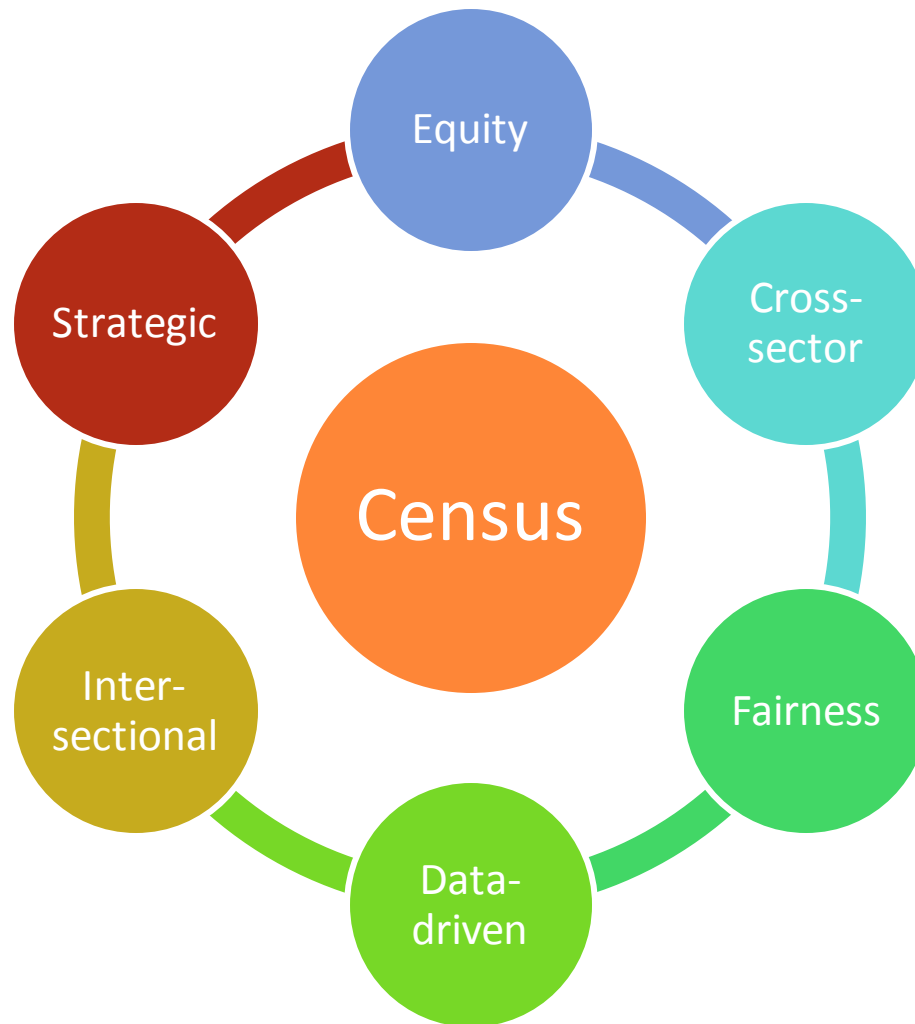
**Catalyze** philanthropic response or action, especially collaboration



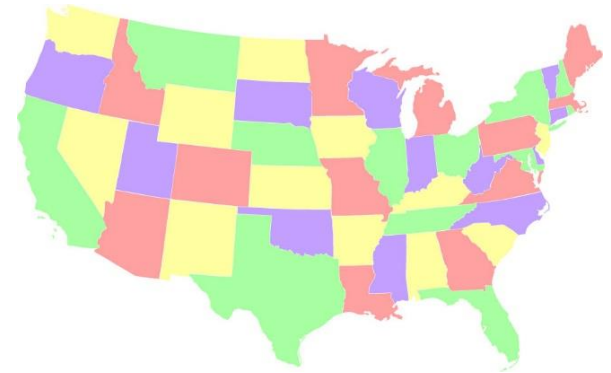
## **HOW IS CENSUS AND CENSUS-DERIVED DATA CORE TO OUR WORK?**

3

# CENSUS AND CENSUS-DERIVED DATA REFLECT CORE VALUES OF PHILANTHROPY



# STATE AND FEDERAL BUDGETS

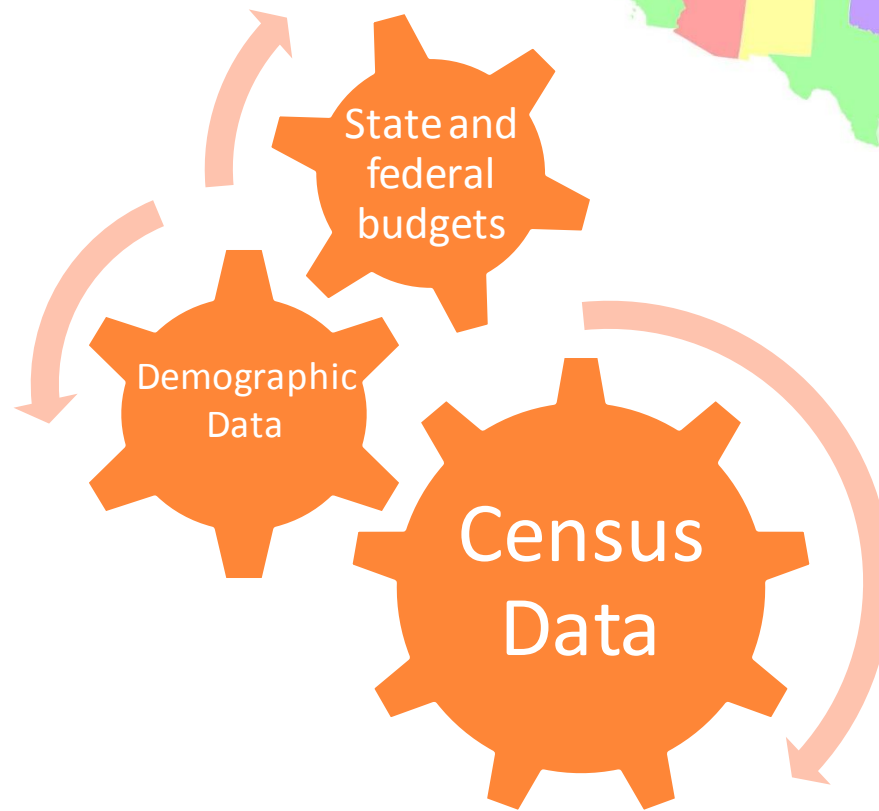


Medical Assistance Program

Special Education Grants to States

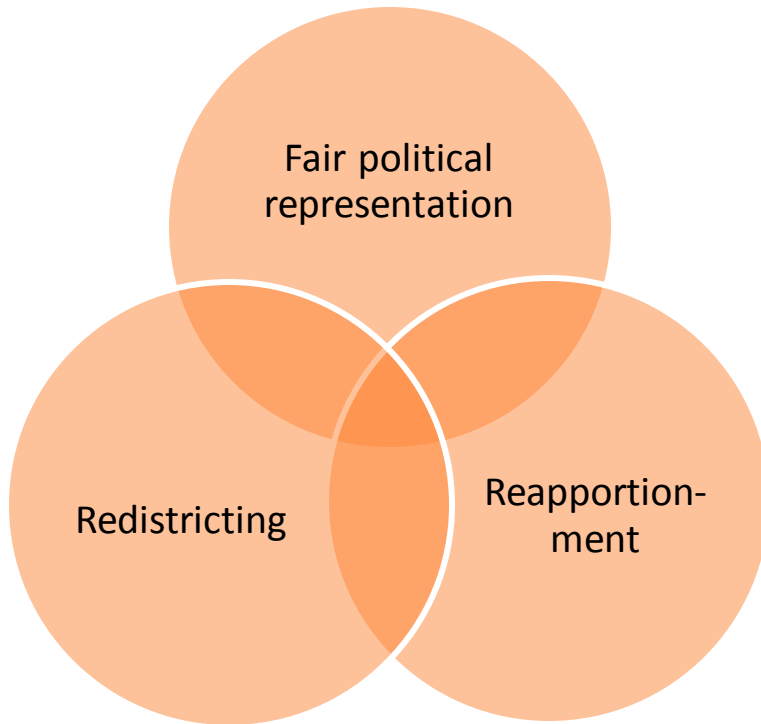
State Children's Insurance Program

Very Low- to Moderate-Income Housing Loans



# IMPORTANCE FOR OUR POLITICAL SYSTEM

## Potential Repercussions



## Example: 2010 Results

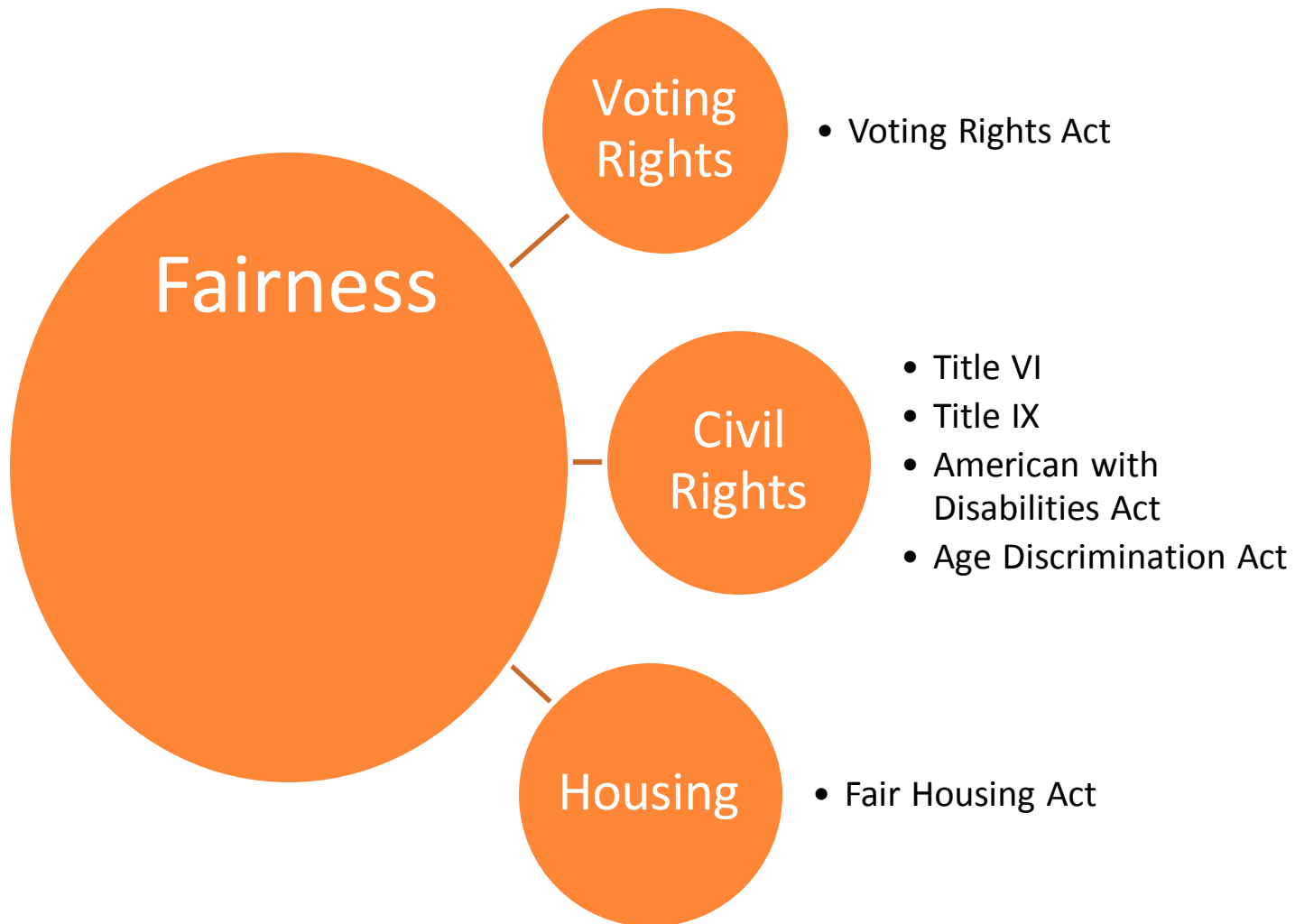
### Gained

- Arizona +1
- Florida +2
- Georgia +1
- Nevada +1
- South Carolina +1
- Texas +4
- Utah +1
- Washington +1

### Lost

- Illinois -1
- Iowa -1
- Louisiana -1
- Massachusetts -1
- Michigan -1
- Missouri -1
- New Jersey -1
- New York -2
- Ohio -2
- Pennsylvania -1

# LEGISLATION CONNECTED TO CENSUS AND CENSUS DERIVED DATA



# BEDROCK OF DEMOGRAPHIC ANALYSES



University of Southern California





# BEDROCK OF DEMOGRAPHIC ANALYSES

## Indiana Philanthropy Alliance

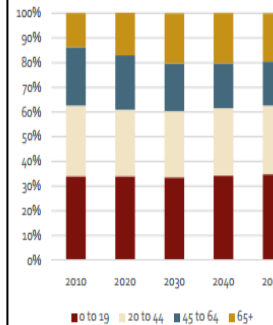
- Created demographic profiles of each county in Indiana to guide strategic thinking on community foundation grantmaking

### ADAMS COUNTY

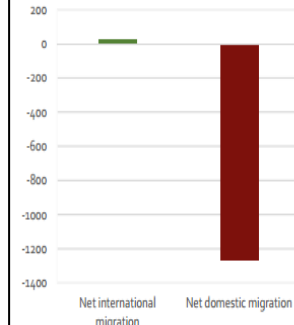


	Adams County	EGR 3*	State
Population, 2013	34,424	754,509	6,514,861
Projected population, 2040	38,374	812,302	7,333,589
Projected population change (%), 2010 to 2040	11.5%	7.7%	12.6%
Homeownership rate	78.9%	73.3%	70.0%
Median age, 2013	33.9	NA	37.4
Percent foreign born	0.7%	3.9%	4.7%
Percent of population (5+) w/ limited English proficiency	7.5%	3.8%	3.3%
Foreign born households with US born children	0.2%	4.0%	5.3%
Net migration (April 2010 to July 2014)	-1,238	-4,873	8,366
Net domestic migration	-1,265	-8,719	-33,629
Net international migration	27	3,846	41,995
Median household income	45,695	NA	48,248
Percent with at least a high school diploma (25+)	84.3%	86.9%	87.2%
Percent with at least an associate degree (25+)	22.0%	29.4%	31.1%
Ratio of jobs to working age population (25-64)	0.80	0.86	0.82
Net commuting, 2013	-319	-1,513	-61,060
Percent in poverty	18.1%	14.7%	15.4%
Percent adults obese (18+)	28.7%	NA	NA

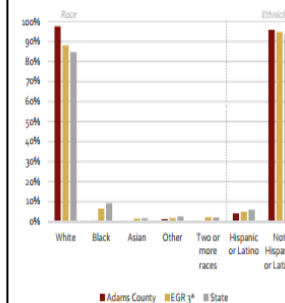
Population projections (percent by age group)



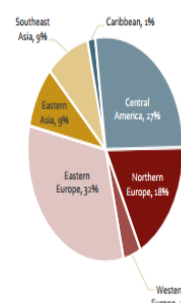
Net migration (April 2010 to July 2014)



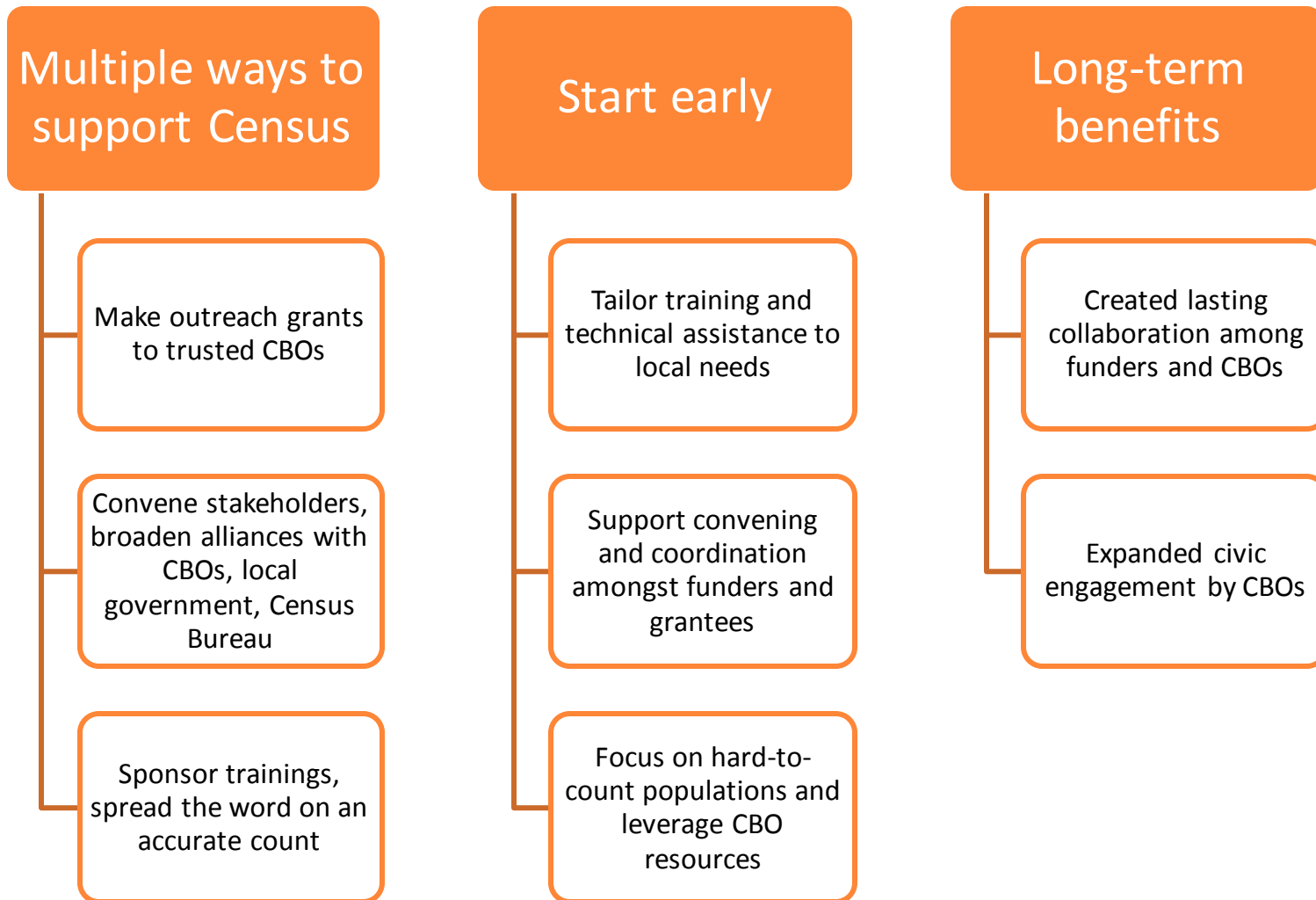
Racial & ethnic composition, 2013



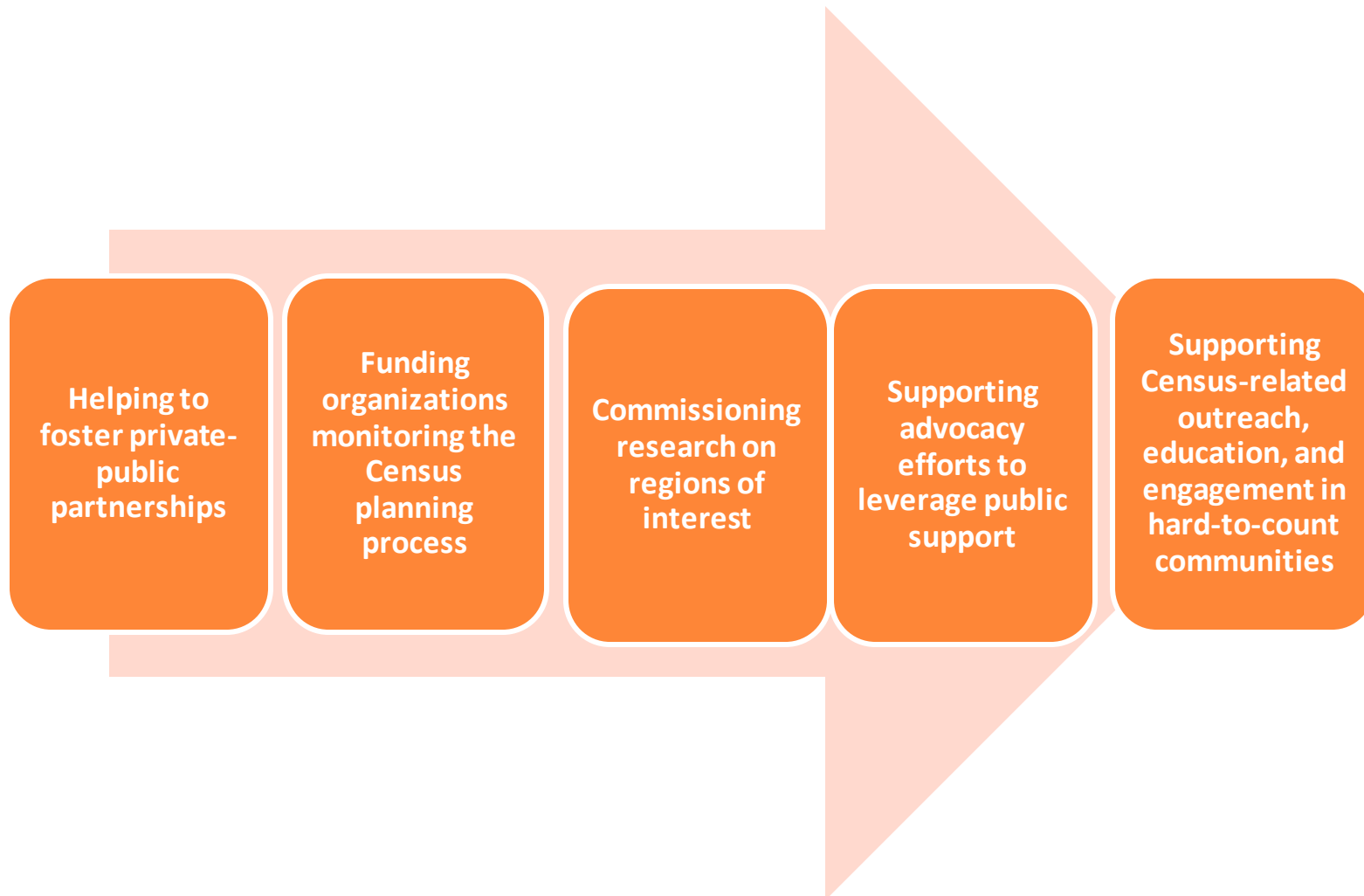
Place of birth for foreign born population, 2013



# LESSONS LEARNED: CALIFORNIA COUNTS 2010



# HOW ARE GCIR MEMBERS RESPONDING?



# RESOURCES FOR FUNDERS



## **Funders Census Initiative 2020 (FCI)**

- Provides updates, webinars, fact sheets, and analysis.
- Work group supports strategy development, learning, and planning by funders.
- Contact: Alexis Anderson-Reed | FCCP Deputy + Program Director | [AAndersconReed@funderscommittee.org](mailto:AAndersconReed@funderscommittee.org)



# RESOURCES FOR FUNDERS

## Democracy Funders Collaborative's Census Subgroup

- Policy Improvements to Census 2020 and the ACS (ensure adequate federal funding and sound implementation plan)
- Funder Outreach and Support (work with FCI to educate potential funders)
- Public Outreach and Education (support efforts to increase Census participation in historically undercounted communities)
- Contact: Gary Bass | Executive Director | Bauman Foundation  
[gbass@baumanfoundation.org](mailto:gbass@baumanfoundation.org)



# RESOURCES FOR FUNDERS

