



FUNDERS' COMMITTEE FOR CIVIC PARTICIPATION

FCCP 2011 WINTER CONVENING SCHEDULE OVERVIEW

TUESDAY, DECEMBER 6

- 12:00-2:30pm FCCP Steering Committee Meeting (*for Steering Committee members*)
Pew Charitable Trusts | European Union Rm, 2nd Flr. | 901 E Street NW
- 5:30 – 6:15pm FCCP Orientation (*funder-only event*)
Liaison Capitol Hill Hotel | Hub Room | 415 New Jersey Avenue NW

FCCP 2011 WINTER CONVENING BEGINS

- 6:45 – 8:45pm Opening Dinner
Liaison Capitol Hill Hotel | Hill Room | 415 New Jersey Avenue NW

WEDNESDAY, DECEMBER 7

- 7:45am – 5:30pm FCCP Winter Convening
Pew Charitable Trusts | Americas Room, 2nd Floor | 901 E Street NW
- 12:30 – 1:45pm FCCP Money & Politics Working Group Meeting (*lunch meeting*)
Pew Charitable Trusts | European Union Rm, 2nd Flr. | 901 E Street NW
- 5:30 – 6:15pm Reception
Pew Charitable Trusts | Pre-function area outside Americas Room
- 6:15– 8:15pm Dinner
Zola Restaurant | Ultra Room | 800 F Street NW (across the street)

THURSDAY, DECEMBER 8

- 8:00am – 1:00pm FCCP 2011 Winter Convening
Pew Charitable Trusts | Americas Room, 2nd Floor | 901 E Street NW
- 8:15 – 8:45am FCCP Annual Member Meeting (*breakfast meeting*)
Pew Charitable Trusts | Americas Room, 2nd Floor | 901 E Street NW
- 1:30 – 2:00pm FCCP Steering Committee Meeting (*for Steering Committee members*)
Pew Charitable Trusts | European Union Rm., 2nd Flr. | 901 E Street NW



FUNDERS' COMMITTEE FOR CIVIC PARTICIPATION

FCCP 2011 Winter Convening

2012 AND BEYOND

Democracy and Equity in a Changing America

December 6 – 8, 2011 | Washington, DC

TUESDAY, DECEMBER 6TH

Liaison Hotel | 415 New Jersey Avenue NW | Washington, DC 20001 | 202.638.1616

5:30 – 6:15pm **FCCP Orientation** (*this is a funder-only event*)

FCCP 2011 WINTER CONVENING BEGINS

6:45 – 8:45pm **Opening Dinner**

Welcome

Plenary

Labor and Community: Working Together for a Fair Society

While the next few years will present great challenges to low-income and working people, there will also be significant opportunities to make progress in building a powerful movement for long-term social and economic change. Central to this effort will be a shared vision and strategy for building a civil society where nonpartisan organizations can work effectively with labor unions and working people's organizations to improve the lives of everyday people and fully engage them in the democratic process. Join us for a robust conversation about how to have a lasting impact on communities across America.

Speakers

- Deepak Bhargava, Center for Community Change
- E.J. Dionne Jr., Washington Post
- Mary Kay Henry, Service Employees International Union (SEIU)

WEDNESDAY, DECEMBER 7TH

Pew Charitable Trusts | 901 E Street NW | Washington, DC 20004 | 202.552.2000

7:45 – 8:45am Breakfast

8:45 – 9:15am **Welcome, Overview & Introductions**

9:15 – 10:45am **Forecast 2012: The Economic Impact on the American Civic Landscape**
Plenary *Moderated by Cuong Hoang, Stoneman Family Foundation*

Join us for a sharp look at what our economic future holds and how these trends are being reflected in communities and constituencies across the country - from the cities to the heartland. In an economy in turmoil, what kinds of choices will those who are so profoundly impacted make in the year ahead? In this stormy landscape, are there opportunities to foster a healthy culture of civic engagement in 2012 and beyond? This session will offer a birds-eye perspective to inform funders seeking to spur meaningful change in these challenging times.

Speakers

- Dean Baker, Center for Economic and Policy Research
- Dee Davis, Center for Rural Strategies
- Maya Rockeymoore, Global Policy Solutions
- Javier Morillo, Justice for Janitors, MN

10:45 – 11:00am Break

11:00 – 12:30pm **Concurrent Sessions**

Concurrent Session I **Everything You Ever Wanted to Know About 2012 Voter Contact But Were Afraid To Ask**

Moderated by Felicia Wong, Democracy Alliance

2012 will not be 2008. With the loss of major voter registration organizations and a depressed funding environment, independent voter registration capacity shrank by almost 90% between 2008 and 2010. So what is the highest and best use of funder resources for engaging voters in 2012? Join us as we identify what funders can do to build both the near- and long-term capacity of nonpartisan voter engagement organizations.

Speakers

- Judith Freeman, New Organizing Institute
- Laura Quinn, Catalist

**Concurrent
Session II**

Moving from Wall Street to Main Street: New Frontiers in the Money & Politics and Corporate Accountability Movements

Moderated by Marc Caplan (Proteus Fund) and Laleh Ispahani (Open Society Foundations), co-chairs of the FCCP Money & Politics Working Group

Exciting new strategies have emerged to challenge the impact of corporate and special interest money on our political and economic systems. Most prominent among them, the Occupy movement is demonstrating how central the issue is to advancing the quality of life for everyday Americans. As momentum builds, an increasing set of vibrant organizations and movements – with no previous significant connection to this work – are integrating money and politics into their efforts and demanding corporate accountability and systemic policy change. This session will explore important next steps for each of these developments and the opportunity that they offer for revitalizing our democracy.

Speakers

- Kate CoyneMcCoy, National Coalition for Accountability in Political Spending
- Tracy Van Slyke, The New Bottom Line
- Dorian Warren, Columbia University

**Concurrent
Session III**

Working to Un-tap the Potential for Transformational Change

Moderated by Guillermo Quinteros, Solidago Foundation

In recent years, a new layer of progressive national infrastructure has emerged which is rooted in organizing workers in low-wage sectors of our economy including the restaurant industry, domestic workers, home health care providers and other direct-care sectors. As these organizations have grown, they have developed sophisticated strategies for transforming working conditions and advancing bold proposals around economic- and social-justice issues. Key to their efforts have been partnerships with stakeholders such as labor unions, advocacy organizations, and policy makers, as well as under-engaged allies like seniors and consumers. As this movement's capacity to engage in nonpartisan electoral strategies grows, their potential to move powerful segments of our society around an economic-justice agenda and values-based vision is tremendous. Come hear from these important leaders!

Speakers

- Sarumathi Jayaraman, Restaurant Opportunities Centers United
- Ai-Jen Poo, National Domestic Workers Alliance/Caring Across Generations
- Esperanza Tervalon-Daumont, Oakland Rising/ROC-U electoral consultant

12:30 – 1:45pm

Lunch

FCCP Money & Politics Working Group Meeting (*a funder-only working lunch*)

Reel Time: A Collection of Short Relevant Videos (shown from 1:00-1:45)

Have a legal question about funding civic engagement? Visit the expert staff at the Alliance for Justice table for answers.

1:45 – 2:15pm

Plenary

Sharia Hysteria: Islamophobia and the 2012 Elections

Moderated by Meg Gage, Proteus Fund

Since last year more than 20 states have introduced anti-Sharia legislation, with three states passing bans. As we approach the 2012 elections, mobilization efforts are accelerating against the "threat" of an Islamic legal takeover. This presentation will expose the Islamophobia network, examine the broad set of rights and freedoms at stake, and analyze how this new wedge issue is trending in states across the country.

Speaker

- Faiz Shakir, Center for American Progress

2:15 – 4:00pm

Plenary

Race, Power and Elections

Moderated by Kelly Bates, Access Strategies Fund

As we prepare for the 2012 elections, it will be critical to consider how America's changing demographics will impact the distribution of political power – specifically for the growing share of people of color and the declining white electorate. While this creates tremendous opportunities for a new multi-racial political calculus, it can also catalyze those who are threatened by this potential power shift and have already begun to attack the very rights which are critical to the pursuit of racial equity: voting rights, immigrant rights, public education and collective bargaining. This session will explore how America is changing, the role of electoral work in defending against divisive tactics meant to split the electorate along racial lines, and what funders can do to advance racial equity in 2012 and beyond.

Speakers

- Leobardo Estrada, UCLA School of Public Affairs
- Jee Kim, Citizen Engagement Laboratory
- Karen Nussbaum, Working America
- Eric Rodriguez, National Council of La Raza
- Roger Vann, NAACP

4:00 – 4:15pm

Break

4:15 – 5:30pm

Plenary

The State of Public Trust in Our Democracy

Moderated by Geri Mannion, Carnegie Corporation of New York

The rise in demand for social change and corporate and political accountability is at its greatest level in decades, yet it is unclear whether this momentum will translate into action at the polls, or if disillusionment over government's inability to solve the big issues of the day will drive people away. With the opinion of Congress extremely low, how can a cynical public be motivated to participate in a democracy that seems so intent to shut them out? What can be done to engage the 50 percent of the voting population who do not participate in presidential elections or participate often in just single digits in local elections? And what role can funders play in seizing this unique moment in American history?

Speakers

- Thomas Mann, Brookings Institution
- Norman Ornstein, American Enterprise Institute
- Dorian Warren, Columbia University

5:30 – 6:15pm

Reception

At the Pew Charitable Trusts

6:15 – 8:15pm

Dinner

Zola Restaurant | 800 F Street, NW | Washington, DC

Open time for socializing with colleagues.

THURSDAY, DECEMBER 8TH

[Pew Charitable Trusts](#) | [901 E Street NW](#) | [Washington, DC 20004](#) | [202.552.2000](#)

8:00 – 9:00am

Breakfast

8:15 – 8:45am

FCCP Annual Member Meeting (*open to FCCP members only*)

9:00 – 9:45am

Plenary

Quick Wits: Looking Beyond 2012

Introductions by Marcia Avner, Bauman Foundation Trustee

- **Strategies for Addressing the Courts** - Sherrilyn Ifill, University of Maryland School of Law
- **No More Lists! A Story for All of Us** - Eli Lee and Sandra Wechsler, American Values Project
- **State Infrastructure 2.0** – Sean Kosofsky, Blueprint NC

9:45 – 10:00am Break

10:00 – 11:30am **Concurrent Sessions**

**Concurrent
Session I**

State Infrastructure 2.0: Effective Funding Strategies for 2012 and Beyond
A State Infrastructure Funders' Table (SIFT) discussion facilitated by Mary Manuel, McKay Foundation

Since the last presidential election, state-based 501(c)3 organizations have made great strides in civic and voter engagement efforts. State tables are coordinating locally-rooted organizations into effective, collaborative and research-driven nonpartisan electoral campaigns. Nonprofits nationwide are integrating sophisticated voter engagement into their power building strategies and long-term infrastructure is being built. State-focused funders (both regional and national) have had an important and measurable hand in this development. This strategy-building session will explore learning from the past several cycles that can make our civic engagement funding in the states even more effective.

Speaker

- Sean Kosofsky, Blueprint NC

**Concurrent
Session II**

Introducing the “Davids”: How Courageous Campaigns Like Occupy Wall Street Build the Base, Shift the Debate and Spark Movements
Moderated by Anna Lefer Kuhn, Arca Foundation

In the past three years we've seen the rise of game-changing Davids—the Wisconsin Movement, the DREAMers, the Keystone Pipeline Movement, and recently: Occupy Wall Street. These campaigns have adopted courageous strategies of nonviolent direct action and cultural organizing to build a countervailing power base which challenges corporate Goliaths and their hold on our democracy. By embracing audaciousness, these movements have captured people's hearts and minds, and have exposed the unjust structures that drive economic inequality and democratic exclusion. This panel will discuss opportunities for fortifying, sustaining and expanding this work and the ways in which powerful, at-scale social justice activism can affect policy change.

Speakers

- Stephen Lerner, SEIU
- Nathan Schneider, Journalist
- Nelini Stamp, Occupy Wall Street

**Concurrent
Session III**

Fighting Back: Election Protection and the War on Voting

Moderated by Mario Lugay, Mitchell Kapor Foundation

America is fast becoming a more diverse country. Yet the ongoing “war on voting” seems intent on shrinking the electorate and making our democracy less representative. The incarnations are numerous and troubling, leaving millions of people unable to vote: voter ID legislation, felony disenfranchisement laws, and the criminalization of diverse communities, to name a few. Join us to learn about the latest attempts to disenfranchise communities, strategies to fight back in 2012 and ways to go on the offense in 2013 and beyond.

Speakers

- Rob “Biko” Baker, League of Young Voters
- Judith Browne-Dianis, Advancement Project
- Eric Marshall, Lawyers’ Committee for Civil Rights Under Law

**11:30 – 12:45pm
Plenary**

Accelerating Change: Funder Next Steps

Facilitated by Cristóbal Alex, Ford Foundation and Deb Ross, FCCP

Be a part of this important funder discussion that will synthesize key take-aways from the convening and help us to chart our collective path toward maximizing the role of philanthropy in this challenging new era of social, political and economic change.

12:45 – 1:00pm

Closing Remarks

FCCP is grateful to the 2011 Winter Convening Planning Committee for all their work in putting together this agenda: Kelly Bates (Access Strategies Fund), Michael Caudell-Feagan (Pew Charitable Trusts), Molly Schultz Hafid (Unitarian Universalist Veatch Program at Shelter Rock), Alissa Haslam (Progress Alliance of Washington), Jeff Malachowsky (Wellspring Advisors), and Felicia Wong (Democracy Alliance). Thank you!