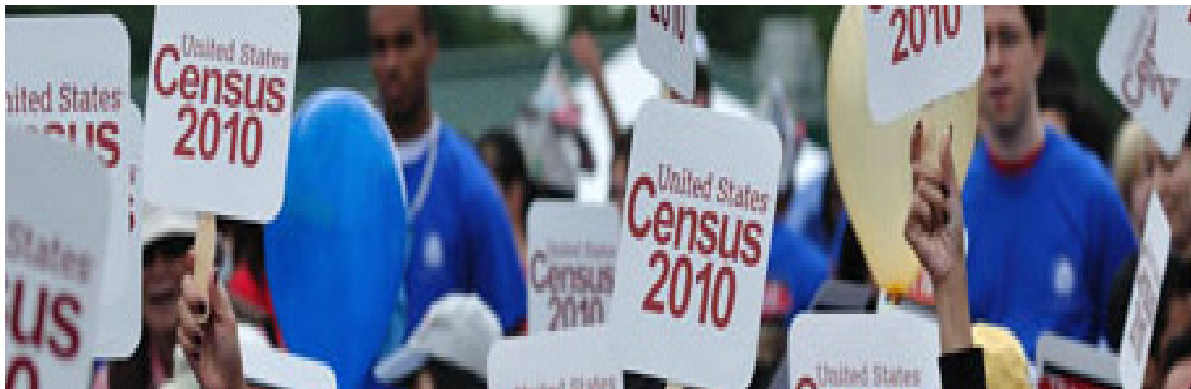


PHILANTHROPIC SUPPORT FOR 2010 CENSUS OUTREACH



**FUNDERS
CENSUS
INITIATIVE**

An Overview of Grants Awarded



Courtesy Asian Americans Pacific Islanders Action

Kim Crews | FCI Consultant | May 2011

FINAL

PHILANTHROPIC SUPPORT FOR 2010 CENSUS OUTREACH

An Overview of Grants Awarded

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This report is a component of the full evaluation of the Funders Census Initiative.

INTRODUCTION

In 2007 the U.S. Census Bureau began to ask community groups nationwide to become partners to ensure that all residents are counted in the 2010 Census. This type of partnership had become an essential component of the Census Bureau's communication campaign for the past few decades and was even more critical for the 2010 Census as state and local dollars for census outreach was lower than in previous decades

National and local groups were eager to educate and encourage residents to participate in the 2010 Census, but were limited by their own budgets and lack of knowledge. A small group of philanthropists understood the importance of a fair and accurate count of the United States population and mobilized efforts to engage grantmakers in discussions about supporting the national and community organizations interested in assisting with this work. The Funders Census Initiative—partially staffed by and housed at the Funders' Committee for Civic Participation (FCCP)—was born to engage and educate funders across the nation and to increase the pool of resources available to support 2010 Census outreach to diverse, hard-to-count populations.

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From 2008 to 2010, foundations raised and awarded an unprecedented \$33 million in what may be the largest public-philanthropic-nonprofit partnership in the nation's history. Foundations supported diverse national and community organizations to perform a wide range of outreach activities to increase awareness of—and participation in—the 2010 Census.

This report provides details about approximately 600 grants awarded by foundations to national and community organizations to promote participation in the 2010 Census. It includes information about the 80 philanthropic organizations that made awards, the collaboration strategies used by funders to improve efficiency, the regional distribution of awards, and some information about the national and community groups receiving support. There is also information about the grantmaking activities of some state and local governments. This addition enables funders to view the range of support provided for non-profit organizations. While the author attempted to locate comprehensive information about grantmaking through a variety of sources, there may be awards that are not included in this report.

By Census Day, April 1, 2010, foundations nationwide had awarded over \$33 million in nearly 600 grants to support national and community non-profit organizations who conducted outreach, media, and promotional activities to motivate United State's residents—particularly those who were classified as hard-to-count (HTC)—to participate in the 2010 Census. Most funders provided grants to organizations to target groups that have been historically undercounted in the Census—immigrants, African Americans, Latinos, other persons of color, disabled people, youth, low English proficiency residents, and other disenfranchised groups.

The Funders Census Initiative (FCI) engaged funders in discussions about the importance of supporting the 2010 Census, provided technical support for funders and grantees and documented funder activities. While FCI coordinated communication among funders and encouraged collaboration of funding efforts, core funders (Joyce Foundation, Ford Foundation, Hagedorn Foundation, and Open Society Foundations) engineered several different collaborative models to raise and award funds to national and community organizations working as census partners. The collaborations that formed were regional, state level, and local. Within these collaborations, leaders coordinated strategies to provide support for selected hard-to-count communities, shared systems for preparing and implementing Requests for Proposals (RFPs), and encouraged other methods of collaboration to affect an accurate 2010 Census. The FCI consultants and staff also worked with a broad cross-section of foundations to promote additional support for 2010 Census outreach. There was also foundation support for 2010 Census outreach outside the purview of the FCI.

GROWTH FROM THE CENSUS 2000 EXPERIENCE

For Census 2000, some foundations supported outreach among community-based organizations, but such support was not widespread. The majority of non-census funding came from state and local governments, who spent millions to promote Census 2000. However the recession that began prior to 2010 limited state and local government funds available to promote the 2010 Census. For example, California spent in excess of \$20 million to support Census 2000, but allocated less than \$2 million for outreach for the 2010 Census.¹

The efforts that foundation leaders made to encourage grantmaker support of the 2010 Census will have a lasting impact well beyond 2010.

The Census is an interdisciplinary topic that cuts across many program areas. For example, grantmakers made 2010 Census awards in the following program areas (among others): children, civic engagement/civic participation, civil society, criminal justice, democratic participation, the environment, government accountability, leadership development, money in politics, social justice, and special initiatives. FCI staff and consultants often worked with foundation leaders to show them how census issues could match a foundation's mission and objectives.

FCI leaders used consultations, webinars, fact sheets, maps and other resources to engage funders and encourage support for census outreach efforts, educate colleagues and grantees, and stay informed about the 2010 Census. One useful product that was developed from this effort was the Ford Foundation's *2010 Census Funder Toolkit*² which explains why an accurate count is important for the foundation community.

In California, the California Immigrant Integration Initiative launched *California Counts!* to encourage grantmakers to support efforts to increase the participation of immigrants and other traditionally undercounted populations in the 2010 Census.³ Grantmakers Concerned with Immigrants and Refugees (GCIR) coordinated the strategy to target and connect census grantmaking in California to avoid duplication and build collaborative networks. These networks worked to create shared resources and materials, provide training and technical assistance, and serve as advocates for the initiative.

The efforts that foundation leaders made to encourage grantmaker support of the 2010 Census will have a lasting impact well beyond 2010 and will serve as a model that will be built upon leading to the 2020 Census.

FUNDERS AND GRANTEES

Philanthropic support for community-level activities to promote participation in the 2010 Census was concentrated in cities and states with large populations of hard-to-count residents. The areas that benefitted the most from the coordinating activities of FCI were California, New York, Illinois, Michigan, Massachusetts, other Midwestern states and the South. But philanthropic support for the 2010 Census was not limited to those areas.

The remainder of this section details the granting strategies and activities of the largest grantmakers and collaborations. It also provides additional information about awards at the national and regional levels.

A. National Foundations

National foundations awarded over \$18 million to support 2010 Census outreach. These foundations—Annie E. Casey Foundation, Marguerite Casey Foundation, Comcast Foundation, Ford Foundation, Bill and Melinda Gates Foundation, Hagedorn Foundation, Joyce Foundation, W.K. Kellogg Foundation, Open Society Foundations, and the Public Welfare Foundation—made awards in multiple states or supported national organizations who worked in more than one state. Their awards were made under a variety of program initiatives. For example, the Joyce Foundation made census-related grants under their Money and Politics program, the Annie E. Casey Foundation supported organizations that worked toward a complete count of children, and the Hagedorn Foundation categorized census grants as “special initiatives.” Many of these foundations worked collaboratively with FCI to ensure that nonprofit groups in vulnerable areas received support to increase participation in the 2010 Census.

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While there was not a large national collaborative for grants, Public Interest Projects (PIP) received funds from two national foundations—Ford and Open Society Foundations—and created the Census Community Outreach Fund (CCOF). The CCOF made grants to organizations working with undocumented immigrants in selected states and other hard-to-count populations in California, Florida, Louisiana, New York, North Carolina, Mississippi and Texas.

Ford Foundation, the single largest contributor for 2010 Census outreach activities, made grants of over \$15 million to mostly national organizations. Ford Foundation grants were made under several initiative areas including: “Promoting Electoral Reform and Democratic Participation,” “Advancing Public Service Media,” and “Advancing Racial Justice & Minority Rights.” In addition to funding national organizations who worked throughout the country, Ford Foundation also supported select organizations with regional and local focuses. For example, Ford made grants to the Southern Coalition for Social Justice and Southern Echo to advance outreach in southern states. The Ford Foundation also made grants to other foundations who coordinated awards in Ford’s other target areas beyond the South which included California, Chicago, Detroit, Washington DC, New York, Albuquerque, and Las Vegas.

On a smaller scale, the Joyce Foundation supported outreach in its home state of Illinois and provided support for collaborations in other Great Lakes states including Michigan, Minnesota, Ohio, and Wisconsin. The Hagedorn Foundation, based in New York, led the Long Island Initiative in that state, but also supported collaborations in Michigan, Minnesota, Ohio, and Wisconsin. The Open Society Foundations (OSF) made specific grants from their Strategic Opportunities Fund to support national activities and outreach in New York, Florida, Texas and other selected areas. OSF also provided general support to grantees who worked on 2010 Census outreach through their Democracy and Power Fund.

Other national funders (see Table 3 for a complete list) made a small number of grants or provided general support for national projects and activities in selected regions. These funders did not participate significantly with the Funders Census Initiative.

B. Collaboratives

The Funders Census Initiative encouraged and supported collaborations among foundations to provide support for 2010 Census outreach activities in strategic states and regions. The Joyce Foundation was an early leader in discussions of activities to support a complete count for the 2010 Census and organized the *Count Me In*⁴ campaign in Illinois. The \$1.2 campaign was supported by ten Illinois foundations and made 25 awards to support an alliance of 60 nonprofits in Chicago and throughout Illinois. Leaders at the Joyce Foundation worked with FCI staff and consultants to provide the content and structure for the Request for Proposals (RFP) that served as a model for collaborations that were created in other parts of the country. A consultant was also hired for the *Count Me In* campaign to provide grantees with training and technical support. FCI staff and consultants played a significant role in the training and technical support activities in Illinois.

In New York, funders in New York City and Long Island collaborated to organize the *2010 Census Funders NYC*⁵ and *Long Island 2010 Census*⁶ initiatives, respectively. Using the some lessons learned from the *Count Me In* Illinois collaborative, the funders in New York successfully executed their RFPs to engage diverse sets of community groups to conduct activities to generate participation in the 2010 Census. The *2010 Census Funders NYC Initiative* raised \$562,000 from nine foundations to provide grants to 35 grassroots and advocacy groups who worked in communities throughout the five boroughs. The Hagedorn Foundation led the *Count Me In: Ten for '10* effort to support outreach activities by nonprofits working on Long Island where five grantmaking organizations contributed over \$600,000 to support 19 diverse community groups and three national organizations to do census-related work specifically on Long Island. The objectives of the Long Island *Count Me In: Ten for '10* campaign were to: 1) increase mail-back rates in selected hard-to-count municipalities; and 2) ensure that members of HTC communities cooperated with census takers if they failed to mail in their forms.⁷

In Massachusetts, Access Strategies Fund led a group of funders who collaborated to raise \$500,000 to increase participation in the 2010 Census. Like the Illinois collaborative, the *Massachusetts Census Equity Fund (MCEF)*⁸ hired a consultant to provide training and technical support for grantees to help ensure their success in promoting participation in the 2010 Census. MCEF staff participated in FCI coordinating conference calls and also used the support of FCI consultants. The three specific goals⁹ of the MCEF were:

- Increase census mail participation rate in HTC communities by 5% over Census 2000
- Avoid the loss of a congressional seat by achieving a more complete census count, and
- Ensure an open, fair, and non-discriminatory state redistricting process.

The strategy used for the majority of grantmaking in Michigan was similar to those mentioned above. Thirty-one grants were awarded by the *Nonprofits Count! Michigan*¹⁰ campaign, a statewide effort organized by Michigan Nonprofit Association (MNA) and the Michigan Nonprofit Complete Count Committee. The grants enabled organizations to work with hard-to-count communities to increase the mail return rate.

In California, Grantmakers Concerned with Immigrants and Refugees (GCIR) worked with funders to coordinate 2010 Census grantmaking efforts to ensure that communities with the likelihood of having low participation rates had initiatives to support grassroots organization's efforts to promote 2010 Census participation. This coordination meant that efforts were in place in major cities—San Diego, Los Angeles, San Francisco—as well as other selected areas. The coordination also led to a significant level of funder-to-funder exchanges, but the only collaboration similar to those mentioned above for Illinois, New York, and Massachusetts was with the San Francisco Foundation¹¹. The San Francisco Foundation joined with three other

foundations to support community-based organizations to target hard-to-count populations in five San Francisco Bay area counties. While they provided grants to 26 organizations, the support also included resources, training, and assistance in networking with other grantees.

The collaboration that formed in Oregon was an example of a public-philanthropic-private partnership with collaboration among grantees built in. The United Way of Columbia-Willamette served as the fiscal agent to disburse grant dollars raised by the City of Portland and Multnomah County, who formed a Complete Count Committee. The Committee raised \$140,000 from an array of funders¹² including foundations and businesses. The grant dollars were awarded to teams of non-profits to target the following communities: African, African-American, Asian/Pacific Islander, Latino, Native American, People Experiencing Homelessness, Immigrants & Refugees, and Seniors & Persons with Disabilities.

The national funders and collaborations accounted for about 64 percent of the funds that were distributed to national and local organizations for 2010 Census outreach. Other large and small state and local foundations, which were not part of a consortium, awarded local grants that significantly increased the diversity of the groups who were financially assisted to provide outreach for the 2010 Census. The complete list of foundations, governments, and consortia can be found in Table 3.

C. Foundation Support by Region

A summary of the other foundation support by region Northeast, South, Midwest, Mountain, and West follows. Appendix B contains a detailed accounting of the grants by region and for national organizations. This detail includes the list of community and national organizations receiving grants and the amount of each grant, target area and audience, and the activities the organizations planned to carry out.

Table 1. Approximate Award Amounts by Region

Northeast	\$4.2 Million
South	\$3.0 Million
Midwest	\$3.2 Million
Mountain	\$0
West	\$10.7 Million

Northeast

A large portion of the grant making in the Northeast was carried out through the three collaborations mentioned above and the grants made through the Public Interest Projects' Census Community Outreach Fund. Several individual funders made awards to community organizations working in Pennsylvania. There was also significant support for 2010 Census outreach activities by national organizations whose affiliates sponsored projects for select hard-to-count communities.

Non-philanthropic funding came from state governments in Massachusetts and New York. The Secretary of State of Massachusetts made awards to 30 organizations for census outreach activities. The New York State Department awarded \$2 million in grants for community groups and local governments to promote the 2010 Census. The grants were funded in two categories: outreach & mobilization and media.

South

Grantmaking in the South varied throughout this expansive region. Local support from foundations was quite limited, but national foundations such as the Ford Foundation, the Open Society Foundations, the Annie E. Casey Foundation, Public Interest Projects, and the Marguerite Casey Foundation supported outreach in the Carolinas and Georgia, the Gulf region, and the border areas in Texas. There was also some targeted support from various foundations for outreach activities in Florida.

The only known foundation collaboration was in the Washington, DC metropolitan area where FCI worked with the Washington Metropolitan Grantmakers to engage area foundations in mobilizing and providing support for outreach to hard-to-count communities. The Meyer Foundation and the Community Foundation for the National Capital Region made \$135,000 in awards to 28 groups in the District of Columbia, Virginia, and Maryland. They partnered with local Complete Count Committees to target grassroots organizations who were already engaged in census outreach activities. FCI consultants helped connect the foundations to local Complete Count Committee leaders.

Elsewhere in the South Atlantic, the Z. Smith Reynolds Foundation (in Charlotte, NC) provided a grant for 2010 Census outreach to the Southern Coalition for Social Justice that supported organizations in the Carolinas, Georgia, and Florida. The Southern Coalition for Social Justice also received support from national funders and carried out significant activities in multiple states. The Knight Foundation provided support for outreach to Haitians in South Florida.

Southern Echo is another organization that conducted outreach and provided technical support for other organizations working in the South (and beyond), having received a large grant from the Ford Foundation. Their activities reached African-American communities in the deep South and Texas.

Elsewhere in the south-central region, organizations received support to work in Louisiana, Mississippi, and Texas, targeting residents of the Gulf Coast, Latinos, historically undercounted groups in Houston and the Colonias. Organizations serving hard-to-count communities in these regions received the bulk of the support provided by the Open Society Foundations and Public Interest Projects. The Annie E. Casey Foundation provided a small level of support for specific outreach (usually for child-related activities) and the Marguerite Casey Foundation provided general support to selected organizations. In Houston, the United Way provided small amounts of funding to 21 diverse grassroots organizations.

As with other regions, support also reached communities in other states through their affiliations with nationally funded organizations.

Midwest

Ford Foundation provided support for the Nonprofit Voter Engagement Network (NVEN) who created materials to help community groups understand why they should be engaged in the Census outreach activities. NVEN helped groups in other Great Lakes States raise funds to support outreach activities. For example, *You Can Count on Me Ohio* coordinator the Coalition on Homelessness and Housing worked with NVEN and local partner Neighborhood Connections to raise \$325,000 from several foundations.¹³ NVEN also worked with FCI to present webinars on a variety of 2010 Census topics to hundreds of nonprofit organization staff.

Organizations in Minnesota¹⁴ and Wisconsin also received grants from multiple funders anchored by the Joyce and Hagedorn foundations, to support outreach for the 2010 Census. In addition, the Joyce Foundation awarded approximately \$650,000 for census-related work in Illinois and Wisconsin. Some of the funding awarded in Wisconsin went to a coalition of organizations (League of Women Voters WI and Wisconsin Nonprofits Association), who formed the *We Count! Wisconsin Census Project 2010* with the Wisconsin Civic Engagement Project.

In Michigan, the largest amount of support came through *Nonprofits Count!* Michigan campaign, but the Ford and Skillman Foundations also supported groups working exclusively in Detroit. The W.K. Kellogg Foundation also awarded \$800,000 to the Leadership Council on Civil Rights for work with historically undercounted communities in Michigan.

Mountain

Grants to organizations to conduct 2010 Census outreach in the Mountain region were meager. Many national organizations worked through affiliates to provide outreach for the 2010 Census to hard-to-count populations and received grants from national funders such as the Ford Foundation, the Annie E. Casey Foundation, and the Open Society Foundations. These grants targeted Latinos, American Indians, populations in Albuquerque, Denver, and Las Vegas, and populations along the U.S./Mexican border. The Marguerite Casey Foundation also provided general support to organizations in this region, some of whom used portions of this support for 2010 Census outreach activities.

West

Grants to support 2010 Census outreach to hard-to-count communities in the West were concentrated in California and Oregon. Underrepresented groups in other states may have also been reached through grants to national organizations with affiliates in Washington, Hawaii, and Alaska.

California grantmakers contributed over \$9 million to support nonprofit organization's engagement in 2010 Census outreach. The grants were awarded by single foundations, coalitions of foundations, and through city- and county-funded initiatives. The awards were made to a diverse set of groups, particularly in the San Francisco Bay area, the Los Angeles area, and San Diego for outreach to hard-to-count communities and, in some cases, specific tracts. Some of the foundations awarded grants to groups that work throughout the state. Notable contributions include:

- 1) The California Endowment, a statewide health foundation, provided nearly \$4 million to support 2010 Census outreach in the following counties: Los Angeles, San Diego, Orange, San Bernardino, Fresno, Riverside, Alameda, Sacramento, Kern, and San Francisco.
- 2) The California Community Foundation made grants in the amount of \$1.2 million to diverse non-profit groups in Los Angeles County.
- 3) The San Francisco Foundation collaborated with other foundations to raise \$242,500 for organizations targeting hard-to-count populations in San Francisco, Alameda, and Contra Costa Counties.
- 4) The City and County of San Francisco awarded \$300,000 to 27 nonprofit groups to support their 2010 Census outreach initiative.

The complete list of California foundations that awarded grants for 2010 Census outreach can be found in Table 3.

D. Major Grant Recipients

National organizations representing various historically hard-to-count populations generally received the largest amount of grantmaker support (see Table 2). Most of these organizations received grants from multiple funders and led national campaigns with targeted activities in selected states and cities. Several of the large grant recipients conducted activities focused on selected regions or cities. Just two of the largest grant recipients in California—California Rural Legal Assistance and Strategic Concepts in Organizing and Policy Education (SCOPE)—were state based.

Table 2 Organizations Receiving Greatest Levels of Support for 2010 Census Outreach

Organization	Target Audience	Support
Leadership Conference Education Fund (Nat'l)	Communities of color	\$2.9 Million
National Association for Latino Elected Officials Education Fund (Nat'l)	Latinos	\$1.7 Million
Asian Pacific American Legal Center (CA)	Asian-Pacific Islander communities	\$1.5 Million
NAACP (Nat'l)	African Americans	\$1 Million
Mexican American Legal Defense & Education Fund (Nat'l)	Latinos	\$1 Million
California Rural Legal Assistance (CA)	Rural poor	\$865K
National Coalition for Black Civic Participation (Nat'l)	African diaspora	\$860K
Public Interest Projects (regional)	Historically disenfranchised and underrepresented communities	\$840K
Right to the City Alliance (selected cities)	Low income, communities of color	\$650K
Twenty-First Century Foundation (selected cities)	Black males	\$700K
Southern Coalition for Social Justice (regional)	Low income communities of color	\$698K
Strategic Concepts in Organizing and Policy Education (SCOPE)(CA)	Poor and disenfranchised in CA	\$655K

The commonality among the grant portfolios of all of the foundations and grantmakers is that they included community organizations that represented diverse, historically disenfranchised

and/or underrepresented communities and targeted areas that had high hard-to-count scores in the Census Bureau’s 2010 Planning Database¹⁵.

E. Private Support

The amount of funding provided to nonprofit groups through foundations for support of the 2010 Census was unprecedented, as was the collaborative effort made to secure the funding for this nationwide endeavor. The foundations rallied to raise money as it became apparent that state, county, and city funds to support 2010 Census outreach activities would not be available, particularly at the levels that were available in 2000.

The \$33 million awarded by foundations supported a wide range of activities including advertising, development of culturally appropriate materials, forums, public events, door-to-door canvassing, phone banking, Questionnaire Assistance Centers, and social media campaigns, among others. But the foundation support for community groups went beyond direct grants to include training, technical support, coordination with the Census Bureau and other organizations, and much more. This support enabled cash-strapped community organizations to engage in more in-depth outreach and promotional activities as census partners.

Participating in education and outreach activities helped to build the capacity of community organizations to continue work on census-related topics and use new strategies in their civic participation activities.

The education of and engagement with grantmakers was critical to helping them understand the importance of the census and the connections to their foundation’s missions regarding civic engagement and democracy building. Subsequently, the census knowledge gained by foundations was shared with community organizations, who may have had limited or peripheral knowledge of the census prior to receiving the census outreach grants. Participating in education and outreach activities helped to build the capacity of community organizations to continue work on census-related topics and use new strategies in their civic participation activities. Many groups also used the funding for census outreach for leadership development and to strengthen organizational infrastructure. Ideally, these community groups will continue to build capacity as they learn more about how the data collected for the decennial census and other Census Bureau activities can be used to support the ongoing activities of community groups and local governments.

The support provided by foundations will also have a long-term benefit for the U.S. Census Bureau because many of the groups who have participated in promoting the 2010 Census had no real knowledge of the census process, could not make connections about the relationship of census activities to their ongoing programs, and will be long-term advocates for participation in the decennial census, other census surveys, and the use of census data to inform programs and decision-making processes.

Foundations will also benefit by testing new models of grantmaking, improving the fundamental knowledge of the staff of national and community organizations with regards to the decennial census and the American Community Survey (ACS) and their relationship to apportionment, civic participation, government spending models, etc. Foundations will also benefit from the collaborations among grantees that have occurred in many areas. One would expect that these collaborations will lead to stronger proposals and projects in the future.

The Funders Census Initiative will continue to serve as a catalyst for philanthropic engagement in census activities and will maintain an archive (housed on the FCCP website) of the collaborations and funding made in support of the 2010 Census. These activities will facilitate earlier engagement in activities related to the 2020 Census and reduce the learning curve for funders and nonprofit organizations who participate in activities to improve participation in the 2020 Census and other Census Bureau data collection activities.

Table 3. 2010 Census Funders 2008-2010

FUNDER	GEOGRAPHIC AREA	AMOUNT AWARDED
Akonadi Foundation	CA/Alameda	\$60,000
Anonymous Donor	CA	\$800,000
Asian Pacific Fund	CA/San Francisco Bay	\$200,000
Berks County Community Foundation	PA	\$15,000
Blandin Foundation	MN	\$10,000
California Community Foundation	CA/Los Angeles County	\$1,235,000
The California Endowment***	CA	\$4,224,921
Annie E. Casey Foundation	National	\$262,500
Marguerite Casey Foundation	National	General Support
City and County of San Francisco	CA/San Francisco	\$300,000
Cleveland Foundation ¹⁶	OH	\$225,000
Columbus Foundation & Affiliated Organizations	OH	\$20,000
Comcast Foundation	National	\$150,000
Community Foundation of the Nat'l Capital Region	Washington DC Metro	\$35,000
Community Foundation of Santa Cruz	CA/Santa Cruz County	\$25,000
Ford Foundation***	National	\$14,284,726
Bill and Melinda Gates Foundation	National	\$250,000
Wallace Gerbode Foundation	CA/SF Bay Area	\$70,000
Gund Foundation	OH	\$65,000
Evelyn & Walter Haas, Jr. Fund	CA	\$165,000
Walter & Elise Haas Fund, Sr. Fund	CA/SF Bay Area	\$65,000
Hagedorn Foundation***	National/NY/Midwest	\$1,012,244
Illinois Count Me In	IL	\$1,224,000
James Irvine Foundation	CA	\$1,051,000
Joyce Foundation***	National/IL/ Midwest	\$740,000
Mitchell Kapor Foundation	CA	\$47,500
W.K. Kellogg Foundation***	MI	\$800,000
Knight Foundation	FL	\$250,000
Long Island Initiative	NY	\$501,500
Massachusetts Census Equity Fund	MA	\$506,115
Massachusetts Secretary of State	MA	\$323,500
John D. & Catherine T. MacArthur Foundation	IL	\$250,000
McCormick Foundation	IL	\$34,000
McKnight Foundation	MN	\$25,000
Meyer Foundation	Washington DC Metro	\$100,000
Minneapolis Foundation	MN	\$21,000
Multnomah County Partnership/City of Portland	OR/Multnomah	\$140,000

New York State	NY	\$2,000,000
Nonprofits Count in Michigan	MI	\$236,830
Open Society Foundations	National	\$835,000
The William Penn Foundation	PA	\$80,000
Public Interest Projects	Selected Regions	\$600,000
Public Welfare Foundation	National	\$550,000
Z. Smith Reynolds Foundation	NC/Regional	\$38,750
St. Paul Foundation	MN	\$25,000
San Diego Foundation for Change ¹⁷	San Diego, CA	\$148,138
San Francisco Foundation	CA/SF Bay Area	\$242,500
Sierra Health Foundation	San Joaquin County, CA	\$55,000
Silicon Valley Foundation	CA	\$600,000
The Surdna Foundation	MN	\$125,000
2010 Census Funders NYC Initiative	New York City	\$562,000
United Way of Houston	Houston	\$46,830
John Raymond Wean Foundation	OH	\$5,000
Y & H Soda Foundation	CA	\$5,000

TOTAL***

\$35,869,939

*** When awards were made from one foundation to another, the funds were subtracted from the granting foundation and placed into the recipient foundation's total, as the recipient foundation made the final awards to national and community organizations.

While the author attempted to locate comprehensive information about grantmaking through a variety of sources, there may be awards that are not included in this report.

APPENDIX A. Sources and Notes for Grant Information

Akonadi Foundation: Email with attachment of details about California grantees from Rebecca Dames, Project & Communications Coordinator for the Grantmakers Concerned with Immigrants and Refugees, April 16, 2010.

Anonymous Donor: Email with attachment of details about California grantees from Rebecca Dames, Project & Communications Coordinator for the Grantmakers Concerned with Immigrants and Refugees, April 16, 2010.

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Wallace Gerbode Foundation: Email with attachment of details about California grantees from Rebecca Dames, Project & Communications Coordinator for the Grantmakers Concerned with Immigrants and Refugees, April 16, 2010.

Gund Foundation: Email from Jill Paulsen, Program Officer at the Cleveland Foundation on January 27, 2010.

Evelyn & Walter Haas, Jr. Fund: Email with attachment of details about California grantees from Rebecca Dames, Project & Communications Coordinator for the Grantmakers Concerned with Immigrants and Refugees, April 16, 2010.

Walter & Elise Haas Fund: Multiple sources. Email with attachment of details about California grantees from Rebecca Dames, Project & Communications Coordinator for the Grantmakers Concerned with Immigrants and Refugees, April 16, 2010.

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Illinois Count Me In: "Count Me In Grantees" list as attachment to news release, "Nonprofits Launch New Campaign to Boost Illinois Census Results," September 2, 2009. Also, information sent from Illinois foundation consultant, Alice Cottingham.

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⁴ Illinois *Count Me In* was funded by The Boeing Company, The Chicago Bar Foundation, The Chicago Community Trust, the Lloyd A. Fry Foundation, Grand Victoria Foundation, the Joyce Foundation, John D. and Catherine T. MacArthur Foundation, Polk Bros. Foundation, Steans Family Foundation, and Woods Fund of Chicago.

⁵ 2010 Census NYC Funders Initiative supporters: Durst Foundation, Ford Foundation, Foundation to Promote Open Society, Open Society Institute & Soros Foundations Network, New York Community Trust, New York Foundation, Rockefeller Philanthropy Foundation, Census Outreach Project at Public Interest Projects, and Tisch Illumination Fund.

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¹¹ San Francisco Foundation contributors included: San Francisco Foundation, Wallace Gerbode Foundation, Mitchell Kapor Foundation, and the Oakland Office of the California Endowment.

¹² Multnomah County Supporters: Bank of America, Collins Foundation, Comcast, Equity Foundation, Kaiser Permanente, Legacy Health Systems, Metropolitan Multi-Family Housing Association, Nike, Northwest Health Foundation, Oregon Community Foundation, Penney Family Fund, Portland General Electric, Providence Health Systems, The Standard, U.S. Bank, and Wells Fargo.

¹³ "You Can Count on Me Ohio" was supported by the Cleveland Foundation, the Gund Foundation, the Hagedorn Foundation, and the Joyce Foundation.

¹⁴ Minnesota Support: Hagedorn Foundation, Joyce Foundation, McKnight Foundation, St. Paul Foundation, and Surdna Foundation.

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¹⁶ The Joyce Foundation made a contribution for 2010 Census outreach to the Cleveland Foundation.

¹⁷ The San Diego Foundation for Change received support from the Alliance Healthcare Foundation, the California Endowment, Ford Foundation, the Haas Jr. Fund, Price-Galinson Charities, Public Interest Projects, Union Bank, and the United Way.